

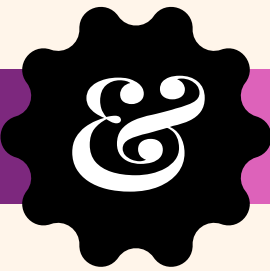
THE FAKE NEWS EPIDEMIC

Fake news in short is nothing but false content in circulation be it in the form of videos, images or statements. Since the internet is a fundamentally democratic platform - people can publish anything and sheepishly cloak false information or opinion as news.



TYPES OF FAKE NEWS

Misinformation



Disinformation

Misinformation is the innocent spread of false information without malicious intent. It starts when somebody's opinion is circulated on the internet as an absolute fact. It breeds misinformation in society.

Disinformation is deliberate creation and spread of false information to fulfill an agenda. This kind of disinformation leads to social divisions and influences political opinions. Hateful comments on the internet are a by-product of these false narratives.

CHANNELS OF FAKE NEWS



Social Media



Messaging Apps



Peer-to-peer conversations

HOW TO IDENTIFY FAKE NEWS?



If a story is true, it gets reported by multiple media outlets. If only one source is talking about it in a sensationalized manner, then be cautious of it.



Consume news only through established media channels. Be cautious of unfamiliar or biased sources.



Always look for authorship while consuming a website article. If the information is fabricated it will lack information about the author.



Sensational headlines and dramatic language are big red flags. Assess the entire piece of information for context and accuracy.



If in doubt about whether a piece of information is credible or not, verify it through fact-checking websites like altnews.in and PIB fact check.