

CYBER SECURITY AWARENESS MONTH

CYBER SAFETY
STARTS WITH **YOU**

DSCI
PROMOTING DATA PROTECTION
A **nasscom** Initiative

CYBER AWARENESS 101

A FUNDAMENTAL GUIDE

**You have the
power to protect
yourself online by
adopting simple
yet crucial
cybersecurity
practices.**

Cyber Security Awareness Month (CSAM) is a global initiative, celebrated by DSCI to encourage everyone to promote and support cyber security safety measures. Following the tradition, DSCI is spearheading the campaign around the theme 'Cyber Safety Starts With YOU'.

To promote awareness among netizens, we've compiled easy-to-follow cyber security best practices:

- › Social Media Safety
- › Password Security
- › Phishing Attacks
- › Software Essentials
- › Digital Footprint
- › Digital Payment Security
- › Cyberbullying Prevention
- › Women Cyber Safety
- › Cybercrime Awareness

MEDIA



Protect Your Privacy

Keep personal info OFF social media.



Secure Your Space

Check your account settings periodically.



Think Before You Click

Don't fall for tempting links/click baits.



Say No to Fake News

Trust only verified sources.



Verify Before You Connect

Be cautious of who you interact with.



Block & Report

Take action against objectionable content.



Keep it Real

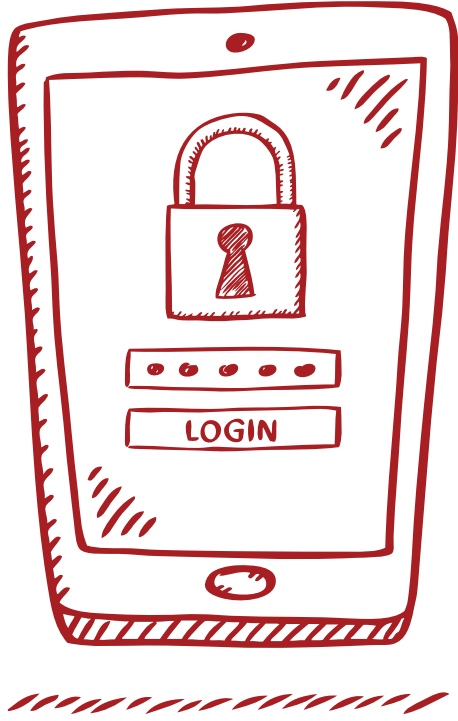
Watch out for impersonators.



Online Meets Offline

Say it online only if you would say it in-person.

BEYOND '123456'



The art of secure passwords.



Level Up Your Defense

Enable Multi-Factor Authentication for extra layer of safety.



Length Matters

Longer passwords, stronger armor against hackers.



Tougher, the Better

Sometimes complexities make things safer.



Password Guardians

Elevate your security with password managers.



Sharing is Not Caring

Never share your passwords, make no exceptions.



Browser Alert

Say no to auto-saved passwords for ultimate control.



Secure Surfing

Changing your password quarterly reduces your risk of security threats.



Make it Unique

Using a random phrase makes a passphrase stronger.

PHISHING ATTACKS



Keep your defenses rock-solid.



Stay Cautious

Avoid opening suspicious emails or attachments from unknown sources.



Do Link Inspection

Hover over URLs before clicking to reveal their true source.



Avoid Traps

Check closely if strange requests come from colleagues or known sources.



Red Flags

Watch out for odd email addresses, typos, and grammar mistakes.



Personal Guard

Never share sensitive info (personal or financial) through emails.



If it is Pushy, it is Risky

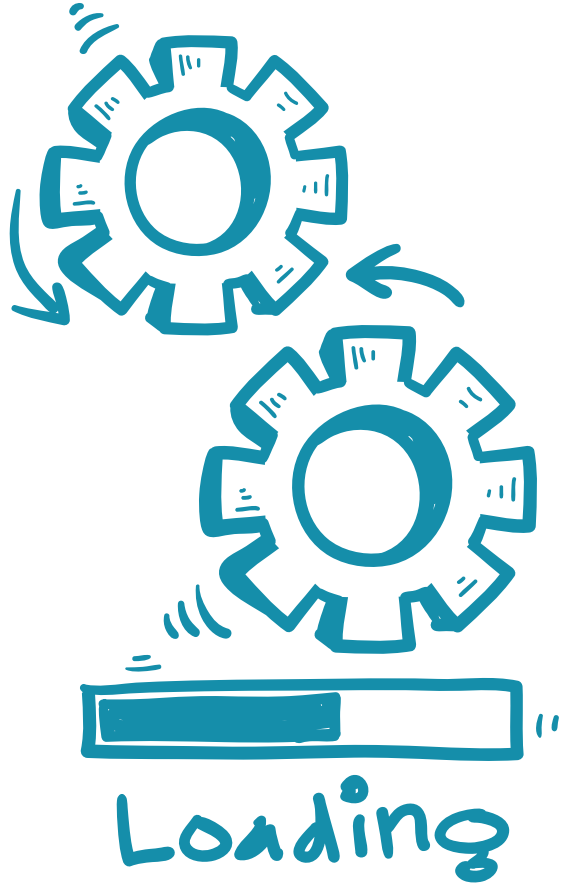
Be skeptical of emails demanding immediate action.



Filter Power

Boost your email protection by using spam filters.

SOFTWARE ESSENTIALS



Best practices for software updates.



Defense Mode 'ON'

Always update your software, apps, and devices to the latest version.



Action is Prevention

The more you update, the safer you are against viruses, malware, and threats.



Act Swiftly

When that update alert pops up, don't procrastinate.



Guard Your Data

Security updates safeguard your precious data from prying eyes.



Not just Software

Remember to update the firmware of digital accessories as well.



Go Automatic

Enable automatic updates for seamless, hassle-free upgrading.

DIGITAL FOOTPRINT



Keep it clean!



Guard your Privacy Settings

Be cautious about what you enable.



Think Before you Reveal

The world doesn't need to know everything about you.



Minimize Inactive Accounts

Delete unused or inactive online accounts to reduce your digital footprint.



Be Mindful

Linking multiple accounts can provide access to many platforms through one account.



App Cleanup

Regularly clean out unnecessary data and apps to minimize digital clutter.



Logout Reminders

Log out of previously used apps to safeguard your privacy.

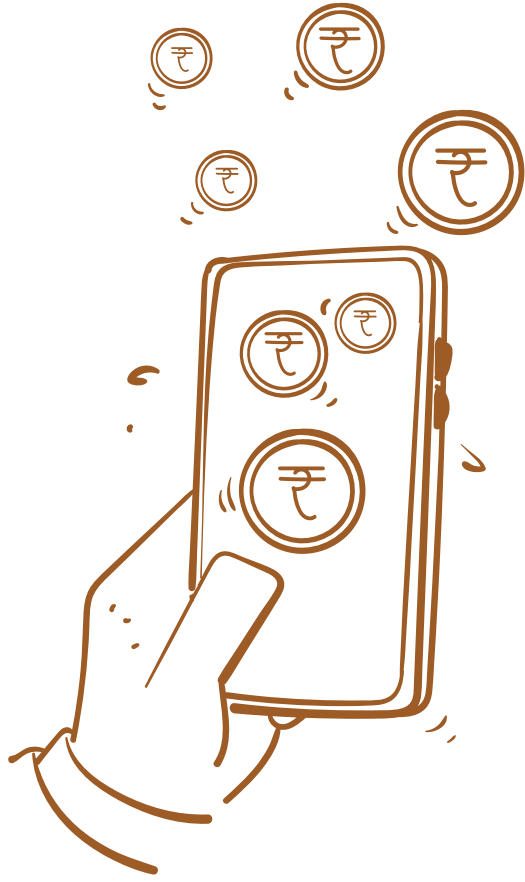


Clear Online History

Delete history and cookies from online service providers to reduce the trace of your digital identity.

DIGITAL PAYMENT

security



Make smart money moves!



First and Foremost

Never share your PIN, OTP, CVV and passwords.



Trust only Authorized Apps

Download banking apps only from legitimate app stores.



Keep Strangers at Bay

Cross check receivers' details before paying or taking any for transaction.



Stay in the Green Zone

Use only HTTPS enabled websites for online banking.



WiFi Wisely

Avoid unsecured/public Wi-Fi for online payments.



Beware of Impostors

Bank representatives never ask for PIN, passwords, CVV or OTP.



Keep a Track

Regularly monitor your account statements for suspicious activity.

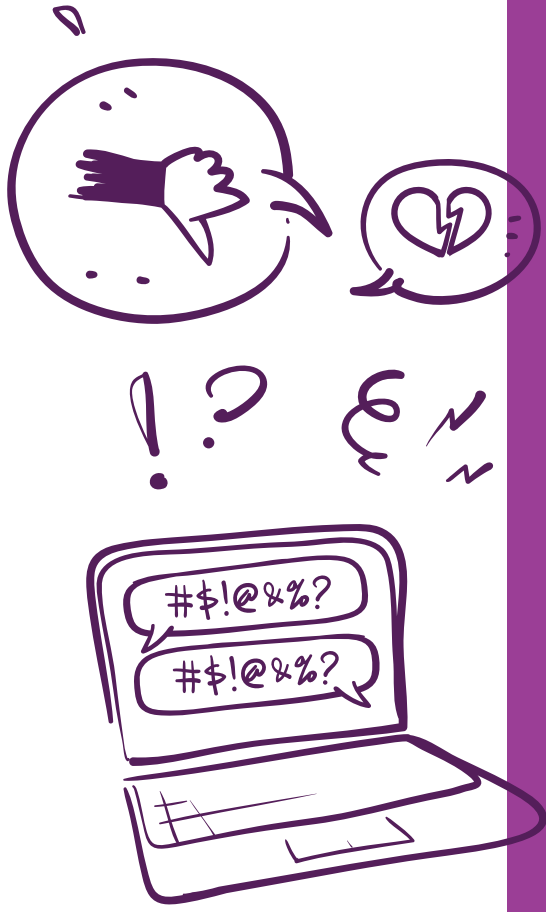


Enhance Security

Enable biometric authentication whenever possible.

CYBERBULLYING

stops here



Ways to fight it off!



Listen to Your Instincts

If someone's making you uncomfortable repeatedly, it might be bullying.



Identify & Accept

Bullying is common. Accept, if you are being bullied and act swiftly.



Act Smart

Don't engage with the bully to avoid escalation.



Don't Hesitate to Share

Inform your family or close friends about your situation.



Report Incidents

Notify site administrators to take action against the bully.



Block and Protect

If things worsen, block the bully.



Take a Stand

Cyberbullying won't stop until you say 'NO'.

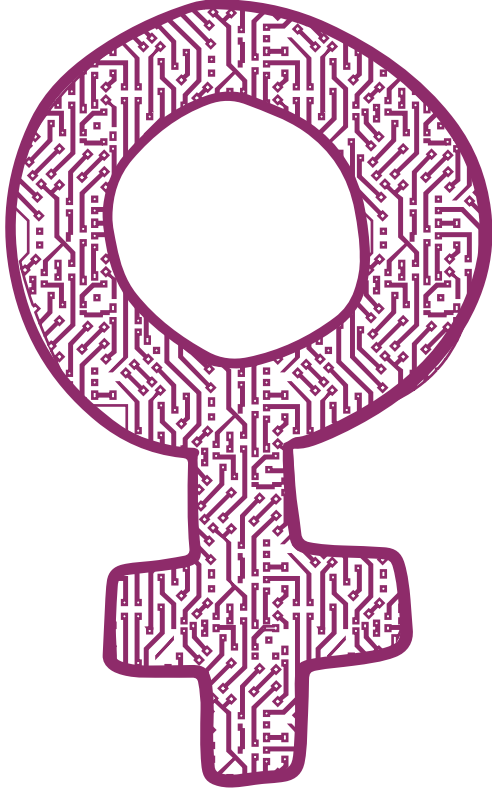


Seek Help

Contact law enforcement if the bully threatens in any manner.

WOMEN & CYBER

safety



Stay informed and browse carefree!



Don't Suffer in Silence

Know that you are not alone! Seek help from trusted family and friends.



Explore and Empower

Enable your security & privacy features on social media accounts.



Report Promptly

If you encounter a fake profile or objectionable posts on social media, report them to the respective platform help center.



Multi-Factor Authentication

MFA is your savior. Enable it!



Prepare for the Worst

Save evidence and screenshots to refer to later.



Disable when not in Use

Cover your webcam when not in use to prevent unauthorized access.



Shop till You Drop, Safely

Only make online purchases from reputable websites with secure payment options.



Keep it Private

Avoid sharing your live location with the world.

CYBERCRIME

victim?



Take action now!



Secure Your Accounts

Act promptly if you experience a security breach.



File a Complaint

Report incidents via the official MHA portal at <https://cybercrime.gov.in>.



Seek Help from 1930

Contact the helpline number for cybercrime assistance.



Provide Accurate Details

Ensure precision when submitting information on the portal.



Monitor Your Complaint

Keep tabs on your complaint's progress online.



Register Offline, if Necessary

Visit your nearest police station if online reporting isn't possible.



Protect Your Identity

Safeguard your anonymity when reporting child pornography or child sexual abuse material.



Stay Calm

Maintain composure when facing an unfavorable situation.

Join the Movement, Spread the Word!

To know more, click or scan

<https://www.dsci.in/content/cyber-security-awareness-month-2023>



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SECURITE



Remember! Your actions in the online world are far more pervasive than you think.

Be more conscious and follow these best practices to secure your digital footprint.

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STARTS WITH **YOU**



ABOUT DSCI

Data Security Council of India (DSCI) is a not-for-profit, industry body on data protection in India, setup by Nasscom, committed towards making the cyberspace safe, secure and trusted by establishing best practices, standards and initiatives in cyber security and privacy. DSCI works together with the Government and their agencies, law enforcement agencies, industry sectors including IT-BPM, BFSI, CII, telecom, industry associations, data protection authorities and think tanks for public advocacy, thought leadership, capacity building and outreach initiatives.

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