

Message from CEO, DSCI

Data Privacy Day 2020

On the occasion of Data Privacy Day, we stay committed to building a privacy-aware society. Privacy is everyone's responsibility and we need to create a conducive environment which safeguards personal data of one and all. Having a dedicated day to celebrate Privacy globally lends further impetus to the larger objective of Privacy awareness and helps bring a user-centric attention to managing personal data.

As the evolutionary journey of the realm of Privacy pans out, several new facets get unearthed which play a vital role in deciding the future of this domain. While Privacy Principles have been around for some time now, terms like Privacy Virtues, Privacy Ethics, Privacy Values are also making their presence felt.

Technology centric thinking has also started permeating the Privacy world wherein organizations have enhanced their reliance on innovative technological solutions to achieve meaningful compliance with regulations.

The discourse around Privacy has gone way beyond obligations and liabilities and is becoming critical from the perspective of brand differentiation and building trust with end consumers. Digital products, interfaces, applications that are getting built have started to consider Privacy implementation in a manner that demonstrates accountability.

From the standpoint of legislations, India has been making steady progress; the Personal Data Protection Bill, 2019 has been introduced in the Parliament. It now stands referred to a Joint Parliamentary Committee (JPC) of both houses of the Parliament. DSCI has been engaging with its member base to create a representation to take the discourse forward with the JPC.

Organizational efforts to build capacities for achieving objectives of Privacy have also witnessed a spurt. A well-resourced Privacy office, a comprehensive Privacy program, with the competencies to ensure end to end implementation of Privacy within an organization is no longer a choice. It is about time that Privacy was dealt with at a sectoral level as well, this would bring in contextualization and targeted treatment of issues and challenges.

It is a matter of immense satisfaction for us at DSCI that we continue to work with stakeholders at all levels to foster and promote a Privacy culture and posture for organizations across the board. The DSCI Privacy credentials of DCPLA and DCPD have been training, enabling and equipping professionals with the knowledge and skills to effectively take up Privacy implementation and build careers in this area. We also launched an Application Challenge in Privacy to get the innovators, researchers, technologists and enthusiasts to come up with ingenious solutions to persistent privacy problems.

We congratulate you all on this Data Privacy Day and use this opportunity to reach out to you to seek your support in making Privacy a prime objective for everyone in the digital ecosystem.