



January 28, 2014



Akhilesh Tuteja

Executive Director
KPMG



“ The importance of protection of personal information can hardly be overemphasized in today's time. In the hyper-connected world we live in, the implications of a breach are far reaching and irreversible. I am glad to see the growing awareness of this subject in our country and congratulate DSCI to have made significant contribution to the nation through its data protection initiatives. ”



A.R.Vijay Kumar

CISO
Genpact

GENPACT

“

With the continuous increase in use of internet and social media by enterprises around globe as a strategic business enabler, there's equal increase in threats to data privacy that organizations need to be concerned and take necessary steps to counter them. Genpact being a leading business process management company serving large global enterprises has implemented several technical/procedural preventive and detective controls eg. Encryption of data in motion & rest, Data Loss Prevention (DLP) at endpoint & network level, secure printing, virtual desktops etc. In addition to the controls, there's a huge focus given on user education & awareness on the criticality of data privacy for business and their responsibility to adhere to policies and guidelines.

”



Arun Kumar Anand

VP & CISO

NIIT Technologies Limited



“

While the Internet has connected the globe and diminished the boundaries, information proliferation over it has become all pervasive and exposed risks that enterprises and individuals have been exposed to. NIIT Technologies, has been a forerunner in implementing the Data Privacy policy amongst the IT Services companies, in 2012. Keeping in line with our commitment we will be initiating in-house activities to include Data Privacy wallpaper on all desktops, flash messages, and Data Privacy Awareness Workshops for our workforce. I would also like to wish DSCI, which has been pivotal moving force in enhancing Data Privacy awareness in the country, great success in its endeavors.

”



Arup Chaterjee

CISO
WNS

WNS

Extending Your Enterprise

“

The need for an effective 'Data Privacy' culture has always remained as one of WNS' key imperatives in safeguarding its clients' businesses, and over time, we have built a high level of trust by demonstrating our capabilities and maturity in safeguarding the privacy of information accessible to WNS. The Privacy awareness week will be an opportunity for all of us to remind ourselves about the obligation that we have in respecting the privacy of information that we are custodians of, while at the same time, understand our rights regarding the privacy of our own personal information, in the age of explosive social media and multi-geographical hosting of personal information. The key point to remember is that every day should be a Data Privacy Day for your business and you. You should be continually on the lookout for potential threats and ways to ensure the protection of personal data.

As a privacy sensitive organization, WNS has rolled out privacy policies and procedures, driving a privacy –aware culture, conducted privacy risk assessments across business processes and ensured constant participation with DSCI in building internal capabilities on privacy assessments.

”



Dr. Arvind Tilak

AIPL

“

As a company dealing with industrial automation systems we deal with loads of machine and process live data. Our product PlantConnect is on line data acquisition and monitoring system where we acquire data from machines and processes in real time. This is operational data and so confidential and proprietary for our clients. Further we run analytics on this data and make this available including alerts and alarms for non-standard processes or machine performance. Obviously Data Privacy is an important business consideration for this data.

We ensure complete privacy and control on data by software tools including very granular access control and access point control mechanisms. We also handle this via strict processes for Customer Response Team and product support teams. We are happy to note that we have been able to implement very high level of privacy regime for all our clients and implementations.

”



Ashis Mukherjee

Head RMAC

Wipro BPO



“Data Privacy is one of the key requirements every customer is presently looking at in engagements, be it in the RFPs, contracts or during steady state and even after parting ways. With the advent of numerous new technologies like mobile devices, BYOD, Cloud Computing etc., the complexity in maintaining customer privacy is increasing and so is the effort and cost. With India not having attained the status of a reliable country for Data transfer as per European standards, Indian companies' challenges are enhanced in convincing the client of a safe company for Data transfer and thus having to take a Standard Contractual clauses based approach. Within India also, we see enhanced awareness and regulatory safeguards in force, especially with “Sensitive Personal Data & Information” covered in the IT Act. We need to look at training the existing risk professionals on privacy regulations globally and developing a better Privacy framework Companies should explore privacy assessments (preferably through independent third parties) to be better prepared to handle the Privacy expectations on all fronts.

”



Ashwani Tikoo

Client Relationship Executive
CSC India



“

Good Privacy is Good Business. At CSC we recognize the importance of safeguarding personal data in an increasingly sophisticated and interconnected business environment. Our “airline-security” mentality results in privacy-conscious employees who are fully committed to the protection of confidential employee, client, and business partner data including personal data that is shared with us. CSC's policy framework derives from local, national, and international privacy regulations and guidelines, and considers industry best security practices.

We at CSC respect Privacy as a fundamental right of each individual. Always. Everywhere.

”



Burgess Cooper

CISO

Vodafone



“

We follow a multi domain, multi-level defense in depth and privacy by design framework which is benchmarked and regularly audited against best in class privacy and security standards like ISO 27001; PCIDSS, BS10012 standards.

”



Gopakumar Panicker

CISO

Shoppers Stop

SHOPPERS STOP

START SOMETHING NEW

“ As we are seeing penetration of information technology services in to a large amount of population, it is important to see data privacy more seriously. We need to bring a strong law and should build awareness amongst people and service providers. Also we should educate people about data privacy and right place to begin is our Schools and Colleges. ”



Harish Agarwal

Partner-Advisory Services
Ernst & Young LLP



“

Every time users access any computer system, be it Internet or a plain vanilla ATM they voluntarily, and sometimes involuntarily, provide information about themselves. While most organizations do not misuse such information, they are still prey to being cyber-attacks which may result in loss of such sensitive data, as evidenced by the recent attacks on a large retailer.

Technology is moving far too quickly for privacy regulators to keep pace, although some regulatory mechanisms remain effective, such as the European Union's Binding Corporate Rules (BCR). More often than not regulations are outdated almost immediately upon release.

The way organizations that collect sensitive data can safeguard privacy in the era of rapidly evolving technology, is to focus on governance rather than regulation and institutionalise innovative models rather than implement processes only from a compliance perspective.

Privacy professionals, regulators and organizations need to work together to entrench privacy as a standard rather than an anomaly.

Our Organization is committed to privacy initiatives that affect internal and external stakeholders.

”



Krishna Bhat

General Manager-
Data Security and Privacy
Robert Bosch India



“ At Bosch, business as usual includes value delivery along with core values such as protecting Data privacy, securing information and enabling trust. Adhering to legal compliance while fulfilling stakeholders' expectations is paramount for Bosch. ”



Lakshmikanth Reddy

Head – Risk & Compliance
Broadridge Financial Solution
(India) Private Limited



“

For Broadridge, information security (Info-sec) and privacy is paramount. Keeping in view the importance of awareness on Info-sec and privacy, a robust policy has been framed and communicated to Broadridge associates across all levels and geographies and effectiveness of its awareness is measured frequently. This helps us in ensuring that client's and organization's data is protected at all times.

At Broadridge, we conduct periodical awareness training sessions and mandatory quiz which all associates need to pass and also have a focused session on info-sec as part of our new associates' induction program.

”



Madhu. K

CISO - Information Security
Assurance and Governance - ISAG
Polaris Financial Technology Ltd.



“

As a global leader in Financial Technology, data privacy plays a significant part of Polaris' commitment to our customers. Polaris has been promoting Data Privacy Day for the past 3 years to reinforce our efforts on continued excellence in delivery and service. As part of this, data privacy awareness is communicated to all associates through various internal channels and campaigns.

With the rise in privacy breaches, Polaris intends to raise awareness among associates on how to keep their personal information safe, as part of this year's campaign. A separate logo has been developed for this Data Privacy Day and has been published as part of all the communication campaign throughout the entire week which re-enforces the theme of Data Privacy (Safeguard data. Respect Privacy. Enable trust). On this Data Privacy Day, Polaris wishes you a Happy Privacy Day and a safe & secure 2014.

”



Maria Bellarmine

CISO & Head
Information Security
Tech Mahindra

“Greetings on Data Privacy Day!

Its objective to protect the rights of individuals, business, organizations, clients and associates though data classification, integrity and secured handling is unquestionably critical for global welfare. The Privacy culture will for sure establish better comfort levels for business and personal collaborations with the baseline understanding of the principles & laws regulating them.

Hearty thanks & regards to DSCI on its tireless efforts in making India, a Data Safe Country.

”



Michael Kaiser

Executive Director

National Cyber Security Alliance

“ The Internet is a global platform. Therefore, global engagement in education and awareness on Data Privacy Day is critical measure of its success. We're thrilled to have international partners like the Data Security Council of India working to promote a culture of privacy. Creating a culture of privacy where understanding, respecting and protecting the personal information of others is fundamental to building a safer more secure and trusted Internet.

I want to thank the Data Security Council of India for its ongoing leadership and efforts to support initiatives like STOP. THINK. CONNECT. India and Data Privacy Day. I hope very much your efforts will spread throughout India giving people the tools they need to navigate the online world with the level of privacy they desire and in a safe and secure manner. Your efforts make Data Privacy Day a truly global event and you should be proud of your impact in protecting all digital citizens.

”



Sadiq Ali

Director

ABS Global Risk & Compliance

(Worldwide Operations)

HP Enterprise Services



HP Enterprise Services

“ Privacy is an asset. In today's digital world, one need to be aware about different forms in which personal information gets collected & its implication. Awareness will benefit individuals to make the most of the available services and ignorance about privacy could possibly result in damages. ”



Phaniraj A

Head, Information Security
Birlasoft



“

Data Privacy has become the top security concerns in all business enterprises particularly for IT service organizations. It is important to keep information of all stakeholders confidential and protected as the impact can be far reaching. Data privacy has also become a compliance issue with regulations of GLB Act, HIPPA, EU's Data Protection Directive etc. prescribing guidelines of what constitutes PI (Personal Information) and SPI (Sensitive Personal Information). Business units shall publish updated privacy statements, exercise due diligence for all its strategic and operational decisions. Failure of protecting data privacy may have adverse consequences such as loss of revenue and new business other than causing irreparable damage to brand, reputation and customer retention.

Birlasoft as an IT Services company engaging with global clients is complying with various data privacy and protection measures as per global and local regulatory requirements. Birlasoft has also been awarded with ISO 27001:2005 certification for best practices in Information Security.

”



S. Anil Kumar
GGM-CISO
ONGC



“

New security trends within the information age causes businesses to consider vulnerabilities regarding data breaches, social media hacking, and viruses. Organizations need to adopt a policy driven, on demand transformation approach to proactively protect data privacy and support compliance especially in the new era of computing where data is everywhere.

“Information security is the immune system in the body of business.”

ONGC has taken initiatives for Information Security related issues. ONGC has its Information Security Policy in place to ensure protection & privacy of organization's data. ISMS have been implemented at various data centres and these data centres are now ISO 27001 certified. A robust SOC has been envisaged for ONGC for which feasibility study is being carried out. A SOC is the people, processes and technologies involved in providing situational awareness through the detection, containment, and remediation of IT threats. Enterprise Wide Access Control (EACS) across ONGC's installations is also planned for physical access & surveillance.

”



Mr. Sandeep Murgai

Vice President, Customer Services
& Operations and Head – India
Major Service Centre
Orange Business Services



“ Orange Business Services, India, has expanded since its conception in 2006 and houses all major customer service functions to provide utmost customer care with full and complete security of data and personnel. Our ISMS (Information Security Management System) ISO27K and security organization have operated successfully since the beginning and certified in 2009 in India. We undergo an annual and stringent external security audit by the French certification body AFNOR to ensure we protect proprietary information within a strict security controls framework across the following domains: security policy, organization of information security, asset management, human resources security, physical and environmental security, communications and operations management, access control, information systems acquisition, development and maintenance, information security incident management, business continuity management, and compliance with laws and regulations. ”



Sharad Sadadekar

CISO- Information Security
& IT Governance
HDFC Standard Life Insurance
Co Ltd



“ Privacy is the foundation built on trusted relationships which should also address the cultural transformation in this shrinking digital world. Privacy is for the people, by the people and of the people.

Each one of us needs to respect privacy for self and for any living human being. We should ensure personal rights and data are protected at all times, irrespective of the communication channels.

”



Sivarama Krishnan

Partner
PwC



“

In a hyper-connected world of wearable devices, where large amount of data gets collected and business models are shaped on it, privacy concerns and obligations are here to stay. Simultaneously, while organizations have to ensure compliance to laws, regulations and contracts, governments are groping “national security” angles for deeper inspection into data and transmissions.

DSCI's continued efforts to evangelise about privacy are bearing fruit now, with organizations in India eager to bolster processes around data protection. This is also revealed by PwC's annual Global State of Information Security Survey 2014, which finds that organizations in India are leading in adoption of key privacy strategies, fundamental to their culture and DNA. We, at PwC, through our Data Protection & Privacy services, have been assisting organizations to set up and mature data protection initiatives, by adopting data lifecycle management as a key enabler to achieve these strategies. Such efforts, coupled with persistent policy initiatives, shall be needed to enable a consistent safe-harbour for data of other nations that have stringent regulations.

”



Somak Shome

Information Risk
Governance & Security
SREI

“

Data Privacy Day is an event to commemorate the global effort for empowering people to protect their privacy and propagate the protection of privacy as everyone's priority.

It is celebrated every year on 28th January. The purpose of Data Privacy Day is to raise awareness and promote data privacy education.

At Srei, Data Privacy is part of our lives. Apart from HR re-iterating the need for same when an employee joins, the Information Risk, Governance and Security Team sends out periodic communications reminding employees of their responsibilities. Efforts are taken to ensure that adequate technical controls are built, reviewed and monitored in the systems containing employee personal data.

”



Srinath Batni

Member of the Board
Infosys Ltd



“ At present we are witnessing technology invasion into our personal life like never before. Social Networking for example has already changed the way we interact with each other. While all these have a positive impact on the development of the society Data Privacy (DP) of the individuals is assuming importance. Perfect balance between DP and the free information availability is a complex subject spanning physical boundary of nations. India has joined the band of select nations in ensuring proper data protection by enacting required laws. DP day celebrated all over the free world is a recognition and tribute to this important aspect of our social life. ”



Tyler Bryson
General Manager
Microsoft India



“

Data Privacy Day (DPD) is commemorated annually on January 28th with the aim of increasing awareness for privacy and data protection issues among consumers, organizations and Government stakeholders. 2014 will be Microsoft's sixth year recognizing the day. It is an annual opportunity to tell the world that privacy matters to Microsoft and to our employees.

Simply put, Privacy is individual's right to control what happens with personal information about him/her. That means, individuals are in charge of when, how and to what extent information about them is communicated to others. Microsoft recognizes the importance of Privacy for individuals, employees and customers. Our strategy of creating devices and services for experiences that people value the most puts us in a position of great responsibility to use people's data carefully, be transparent about our privacy practice and offer meaningful privacy choices. It's time to evolve our collective thinking about how societies can protect the privacy of individuals while providing for responsible, beneficial data use. Earlier in December 2013, Microsoft Trustworthy Computing General Manager, Peter Cullen shared his thoughts on this evolution in “Privacy Models: The Next Evolution” via the Microsoft on the Issues blog. A worthy read on privacy principles that apply to today's rapidly evolving digital lifestyles.

At Microsoft, we know how important privacy and responsible data use is to our customers. Individuals and organizations are increasingly enjoying the benefits of Internet connected devices and services, but they also know that collection and use of information relating to them is inherent in delivering these experiences. Our customers expect strong privacy protections to be built into Microsoft technologies, so we make privacy our priority. To know more about privacy protection in our product and services visit <http://microsoft.com/privacy>.

”



Venkatesh Subramaniam

Head - Information
Security & Privacy
Idea Cellular Limited



“Data Privacy is an integral part of the Idea's information security program, and we are fully committed to protecting the privacy of customer and employee information hosted and processed by us. On Jan 28, we are planning to send out a communication to all Idea employees on social media privacy and general computer security. To promote overall awareness, we are also planning to put desktop/laptop wall papers on privacy for a few days, and also put up posters in some of our offices.”



Vishal Salvi

CISO

HDFC Bank Ltd



We understand your world

“ Privacy & Confidentiality are the core requirements for any Banking Sector and we take this very seriously within the Bank. The IT Act and its new provisions continue to enforce even further the need to have the robust framework for Privacy implementation in any organization. We are committed towards adherence and an on-going enhancement of this framework within the Bank and collaborating with industry body such as DSCI for its implementation. ”

DATA SECURITY COUNCIL OF INDIA

A **NASSCOM**[®] Initiative

L: Niryat Bhawan, 3rd Floor, Rao Tula Ram Marg, New Delhi - 110057, India

P: +91-11-26155071 | F: +91-11-26155070 | E: info@dsci.in | W: www.dsci.in