

# THE CYBER CHRONICLES



## CYBER SCAM STORIES AROUND THE CORNER





Introducing **The Cyber Chronicles: Scams Around the Corner**, a collection of pictorial stories designed to guide you to recognize cyber scams and stay safe through practical tips and tricks. We have covered a range of scenarios such as AI powered deepfakes and impersonation, e-commerce and financial frauds, digital arrest, dating scams, employment and social media traps to shed light on prevalent scams around us. Read them to keep yourself protected in the digital world.

To download the copy, click or scan



[www.dsci.in/content/cyber-security-awareness-month-2024](http://www.dsci.in/content/cyber-security-awareness-month-2024)



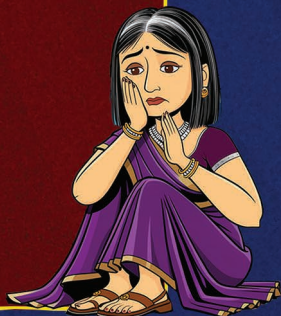
SCAN ME





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# THE SNEAKY DEAL

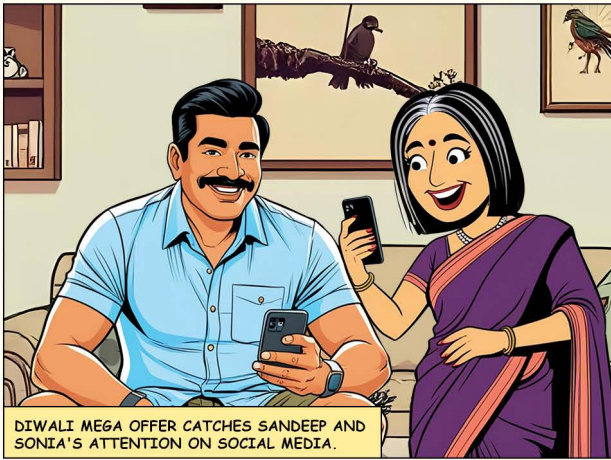
3999/-

BUY  
NOW



LEARN TO SHOP SMART ONLINE WITH SONIA AND SANDEEP.





DIWALI MEGA OFFER CATCHES SANDEEP AND SONIA'S ATTENTION ON SOCIAL MEDIA.



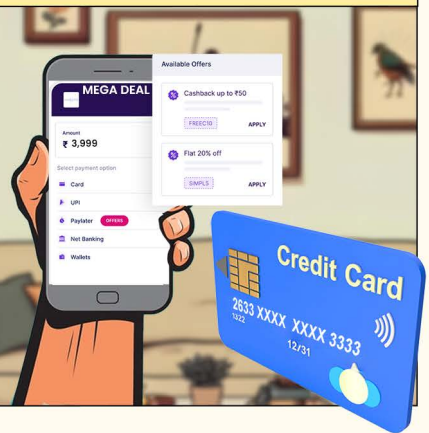
SONIA URGES HIM TO ORDER IT IMMEDIATELY AND AVAIL THE FESTIVE OFFER!



We have been wanting to buy a microwave for so long.

But Sandeep, before purchasing do check the reviews of this online store first.

PUMPED UP BY THE DEAL, SANDEEP QUICKLY SIGNS UP ON THE WEBSITE AND HE PAYS ONLINE.



FEW DAYS LATER SANDEEP RECEIVES THE PRODUCT SHIPMENT STATUS UPDATE VIA SMS.



Your shipment MICRO\_3792 is dispatched. Track your order here : [www.del/3792.in](http://www.del/3792.in)

FINALLY! THEY RECEIVE THE PACKAGE.

Strange,  
the box feels  
too light!

I wonder if  
microwaves have  
become this light?!



What! There's  
a teddy bear!

Sonia, quickly checks  
the customer  
service number.

Hold on,  
I'm looking.

Do they  
have a  
refund  
policy?

Sandeep, I can't  
reach their contact  
number, and there's  
no email listed either.

I just paid for  
this teddy bear...  
We've been  
scammed!

I've told you so  
many times;  
always buy from  
trusted websites!

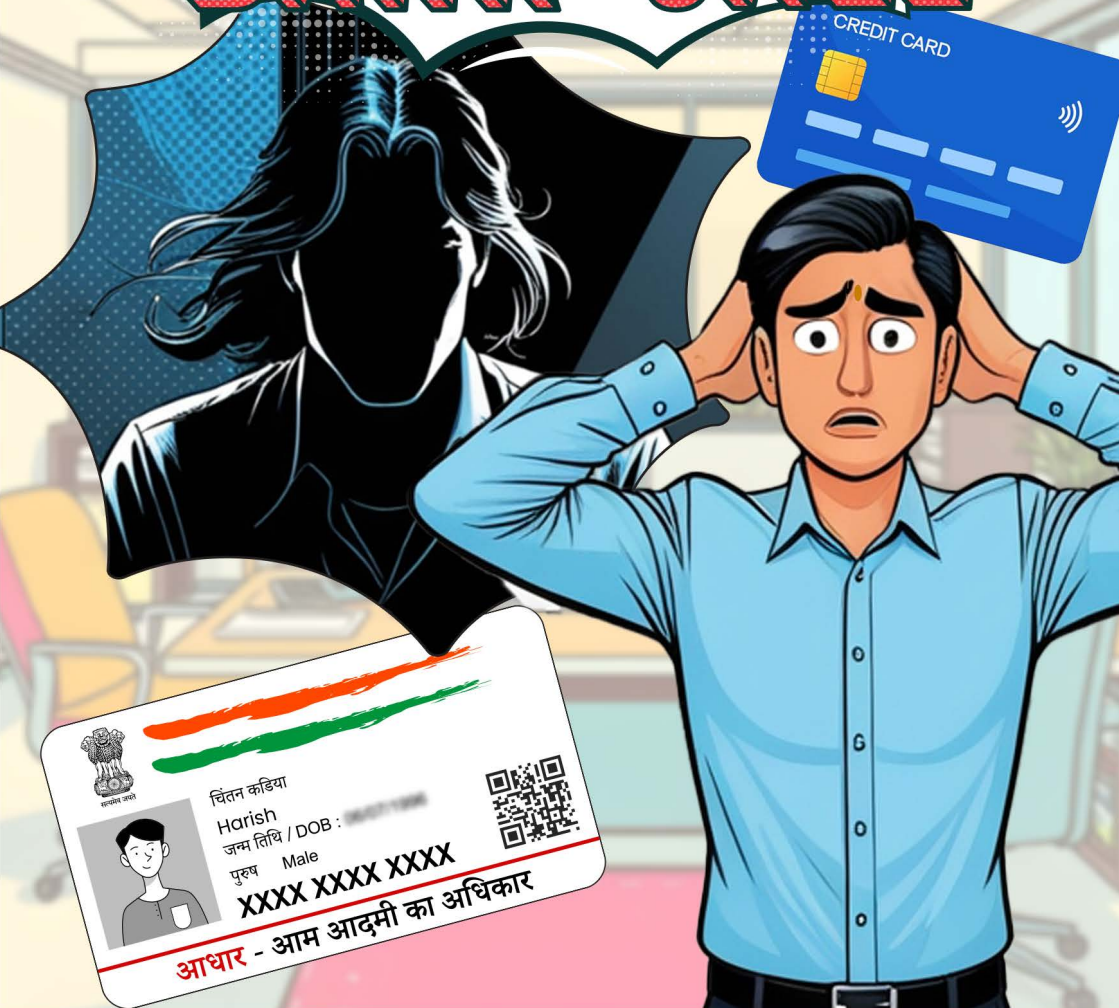
REMEMBER!

Shop only from well-known shopping portals. If buying from a new website, always verify the customer care/help section, refund policies, etc. before buying.

Beware of "too-good-to-be-true" offers, deceptive pricing is a common trick in online scams.



# THE PHONEY BANK CALL

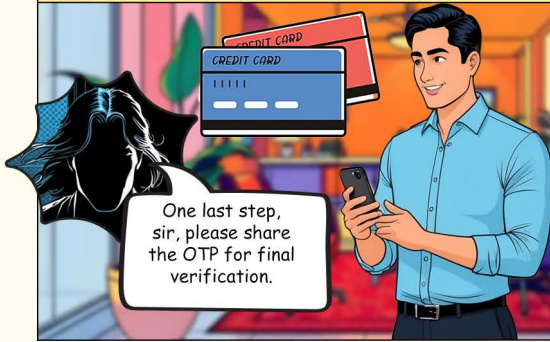


LEARN WHAT NOT TO SHARE WITH  
STRANGERS FROM HARISH'S MISTAKE.





THE SO-CALLED 'BANK OFFICIAL' REQUESTS HARISH'S CARD DETAILS ONE BY ONE. IN A STATE OF EXCITEMENT, HARISH SHARES EVERYTHING.



HARISH SHARES THE OTP AND THEN... THE CALL DISCONNECTS.



HARISH'S PHONE BUZZES, AND AS HE READS THE MESSAGE, HIS HEART SKIPS A BEAT...



HARISH LOOKS FOR NITIN IN A STATE OF SHOCK.



THE MOMENT HARISH EXPLAINS THE DETAILS, NITIN REALISES IT WAS A FRAUD.



REMEMBER!



Never share your OTP/PIN with anyone over call, SMS, or email, no legitimate company or bank will ask for it.



Enable spam blocking on your mobile device and regularly check for suspicious calls or messages.

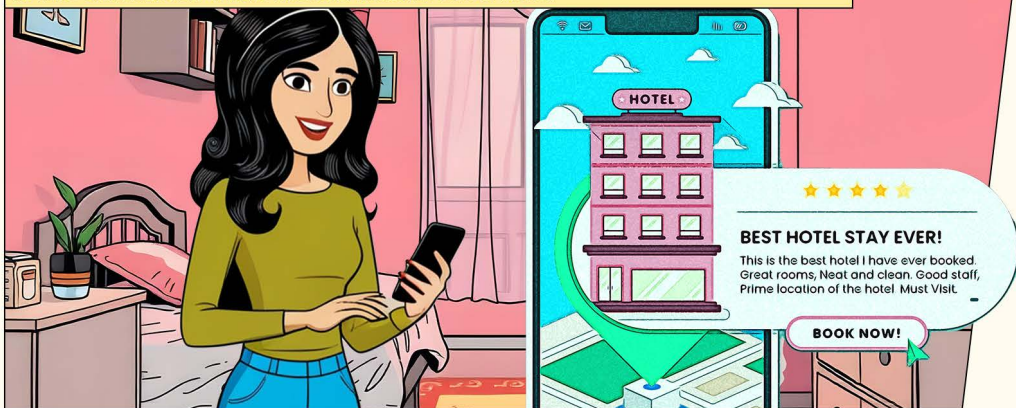
# THE TRICKY OFFER



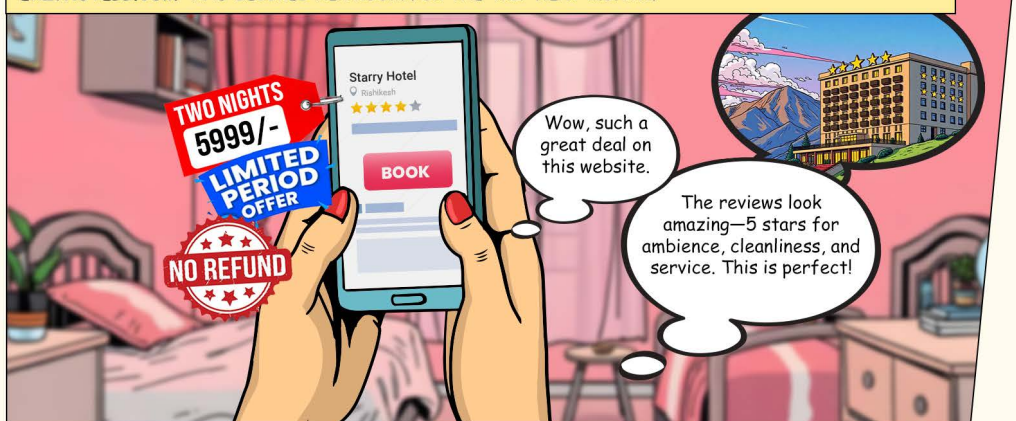
DON'T FALL FOR STAR STUDED DEALS ONLINE LIKE GARVITA DID.



GARVITA, EXCITED ABOUT HER SOLO TRIP TO RISHIKESH, BEGINS SEARCHING ONLINE FOR AFFORDABLE HOTELS. SHE CAREFULLY CHECKS MULTIPLE WEBSITES FOR OPTIONS.



WITHOUT MUCH THOUGHT, GARVITA CLICKS THROUGH THE THIRD-PARTY BOOKING SITE 'EAZYHOTELS.COM' AND SECURES HER ROOM FOR THE TRIP NEXT MONTH.



GARVITA REACHES RISHIKESH, EAGER TO CHECK IN AT THE HOTEL SHE BOOKED. BUT AS SHE STARTS LOOKING FOR STARRY HOTEL, THINGS DON'T ADD UP.



SHE CAN'T FIND THE HOTEL LISTED ANYWHERE ON MAPS OR NEARBY SIGNS.

AFTER HOURS OF SEARCHING, SHE STUMBLES UPON A BUILDING WITH A SMALL BOARD THAT READS STARRY HEIGHTS.



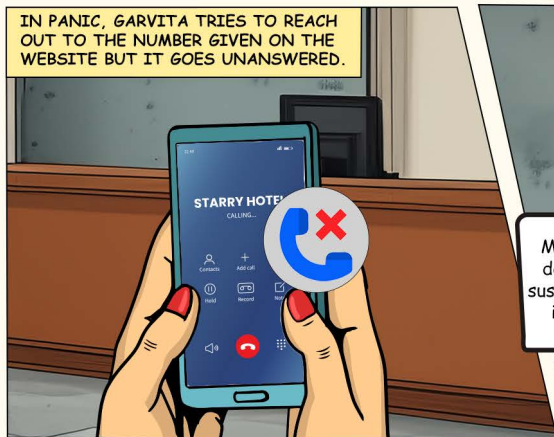
FRUSTRATED, GARVITA LOOKS AROUND AND FIGURES OUT THAT THE PLACE IS NOWHERE CLOSER TO WHAT SHE SAW ONLINE.



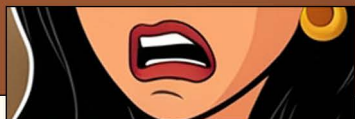
AT THE FRONT DESK, SHE DEMANDS TO RE-CHECK IF THEY RECEIVED ANY BOOKING THAT SHE DID VIA EAZYHOTELS.COM



IN PANIC, GARVITA TRIES TO REACH OUT TO THE NUMBER GIVEN ON THE WEBSITE BUT IT GOES UNANSWERED.



Ma'am, a suggestion, you should never do online booking from unverified and suspicious third party websites. Sorry to inform but you have been scammed.



ON CLOSER INSPECTION, GARVITA NOTICES SOMETHING ALARMING. THE SAME PHOTOS AND REVIEWS APPEAR ON DIFFERENT HOTELS ACROSS THE WEBSITE, ALL POSTED BY FAKE ACCOUNTS WITH NO REAL GUESTS.



REMEMBER!



Look closely at the URL to ensure you are on the hotel's official website or a booking site you know and trust.



Ensure websites and their payment pages are secure, meaning they start with <https://> and display a lock symbol.



# THE FISHY CRYPTO CHAT

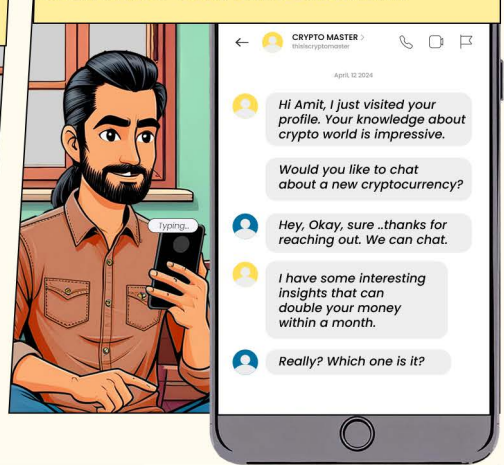


LEARN FROM AMIT AND VIBHOR'S ONLINE INVESTMENT FALLACY.

TWO YOUNG CRYPTOCURRENCY ENTHUSIASTS, AMIT AND VIBHOR, OFTEN DISCUSS THE LATEST MARKET TRENDS AND ARE QUITE ACTIVE ON SOCIAL MEDIA ABOUT THEIR VIEWS ON INVESTMENTS.



ONE DAY, AMIT GETS A DIRECT MESSAGE ON HIS SOCIAL MEDIA ACCOUNT ABOUT CRYPTO INVESTMENT.

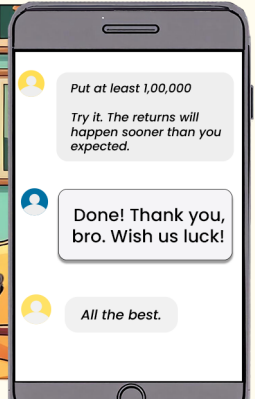
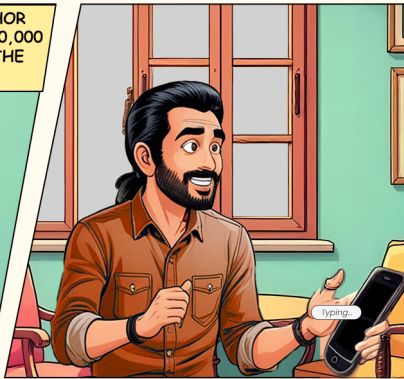
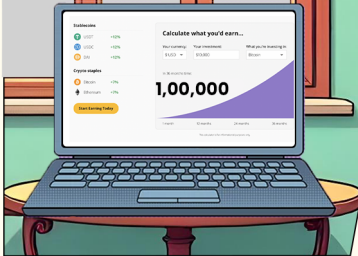


AMIT REMAINS IN TOUCH WITH THE SO-CALLED 'CRYPTO MASTER'.

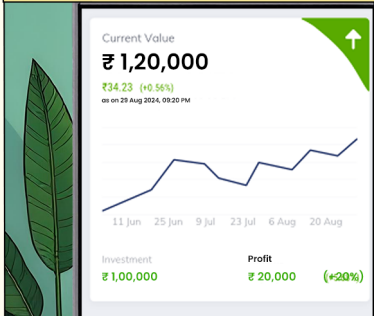




EXCITED BY THE VALUE, AMIT AND VIBHOR CLUB THEIR SAVINGS TO MAKE IT A 1,00,000 SUM AND POOL IN AS INSTRUCTED IN THE LINK.

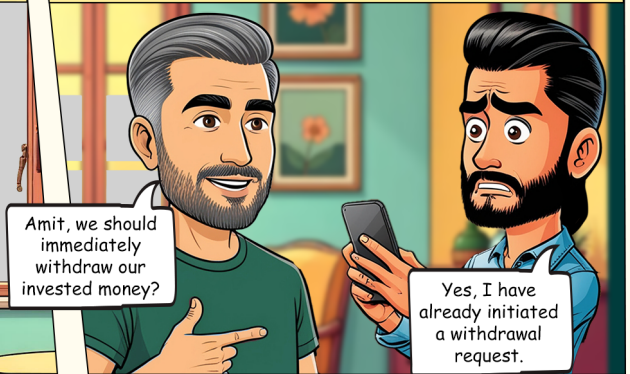


IN THE COMING DAYS, THEY SEE A STEADY INCREASE IN THEIR INVESTMENT AND THEIR JOYS HAVE NO BOUNDS!



VIBHOR EVEN INVESTS ADDITIONAL MONEY INTO THOSE CRYPTOCURRENCIES.

ONE DAY, AMIT IN A STATE OF PANIC TELLS VIBHOR THAT AS PER LATEST NEWS, THE CRYPTOCURRENCIES THEY INVESTED ARE FAKE.



ONE MONTH LATER... THEY COULDN'T WITHDRAW ANY MONEY. AMIT AND VIBHOR LAMENTING OVER THEIR LOSS.



REMEMBER!



Ensure that the platform follows regulatory standards and is registered with financial regularities.



Be skeptical of guaranteed returns. No one can guarantee massive gains. Watch out for terms like "risk-free" or "double your investment".

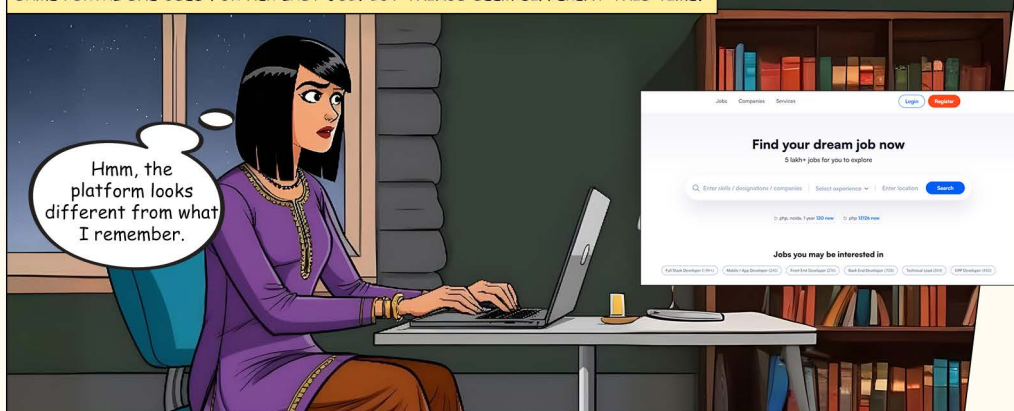
# THE PROMISING JOB OFFER



FIND OUT HOW JOB OFFERS CAN BE DECEIVING WITH SHIVANGI.



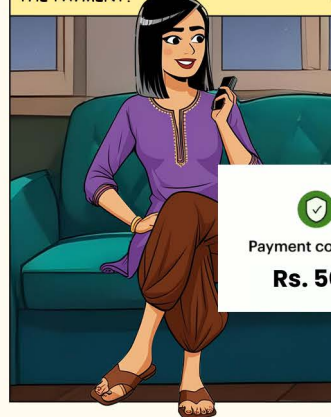
SHIVANGI IS ON THE LOOK OUT FOR A NEW JOB AND DECIDES TO REGISTER ON THE SAME PORTAL SHE USED FOR HER LAST JOB. BUT THINGS SEEM DIFFERENT THIS TIME.



SOON AFTER REGISTERING, SHE GETS A CALL FROM THE PORTAL.



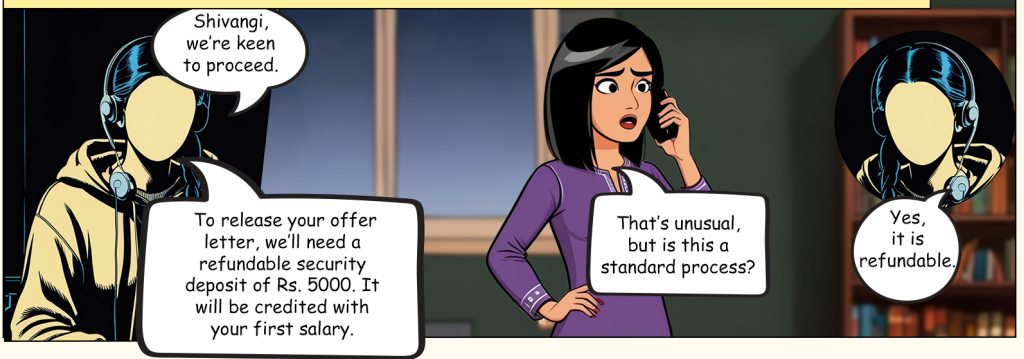
KNOWING THE MODEST AMOUNT, SHIVANGI AGREES AND COMPLETES THE PAYMENT.



MINUTES LATER, SHE RECEIVES ANOTHER CALL.



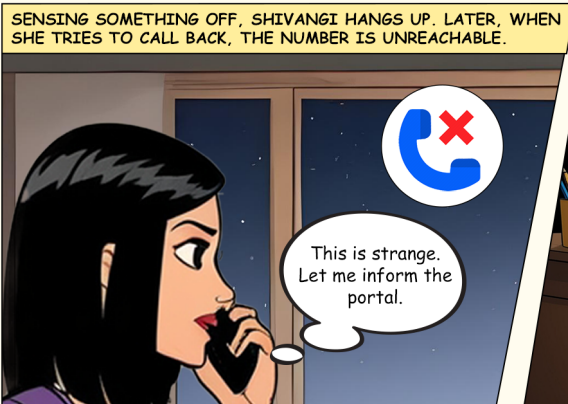
WITHIN FIVE MINUTES, THE RECRUITER IS IMPRESSED AND SAYS THEY'LL MOVE QUICKLY TO FINALIZE HER OFFER.



SHIVANGI DOUBTS ABOUT THE UNJUSTIFIED REQUEST AND PUTS THE OFFER ON HOLD.



SENSING SOMETHING OFF, SHIVANGI HANGS UP. LATER, WHEN SHE TRIES TO CALL BACK, THE NUMBER IS UNREACHABLE.



SUSPICIOUS, SHIVANGI CHECKS THE WEBSITE AGAIN CAREFULLY.



REMEMBER!



Legitimate employers will never ask you to pay for offer letters or job positions.



Always cross-check the official website URL before visiting. Scammers create fake replicas of renowned/well-known websites.



# DEEPPFAKE NIGHTMARE



DON'T BE TRICKED LIKE SAPNA.  
LEARN HOW TO SPOT DEEPPFAKE SCAMS.

SAPNA IS AT HOME, SIPPING TEA, WHEN HER PHONE SUDDENLY PINGS.



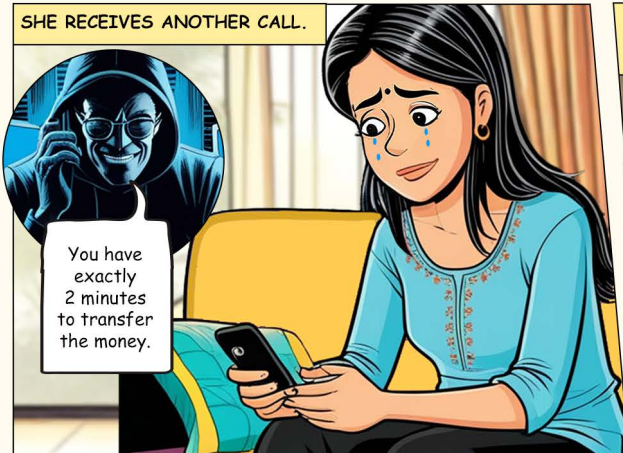
SAPNA'S HEART RACES AS PANIC TAKES OVER. THAT VERY INSTANT SHE RECEIVES A CALL FROM ANOTHER UNKNOWN NUMBER.



IMMEDIATELY SAPNA CALLS HER SON BUT UNFORTUNATELY IT GOES OUT OF COVERAGE AREA AFTER TWO ATTEMPTS.



SHE RECEIVES ANOTHER CALL.

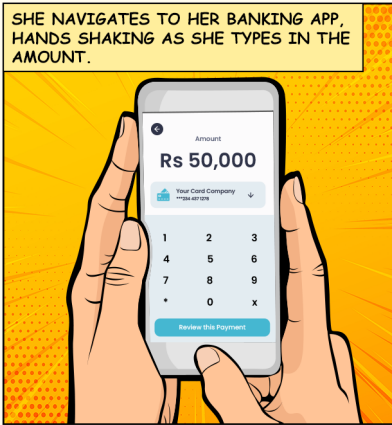


SHE GLANCES AT THE VIDEO AGAIN, HOPING IT WAS A CRUEL PRANK. BUT THE BOY'S RESEMBLANCE TO AMIR IS UNMISTAKABLE.





SHE NAVIGATES TO HER BANKING APP, HANDS SHAKING AS SHE TYPES IN THE AMOUNT.



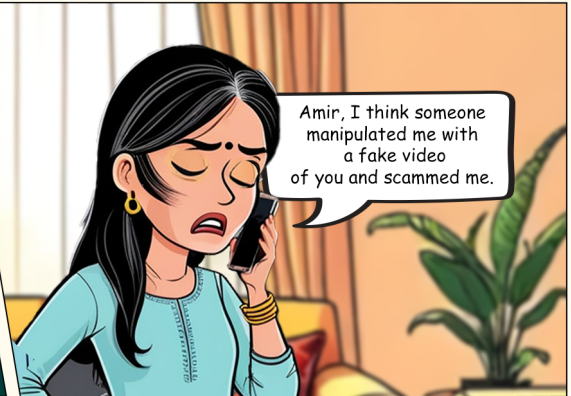
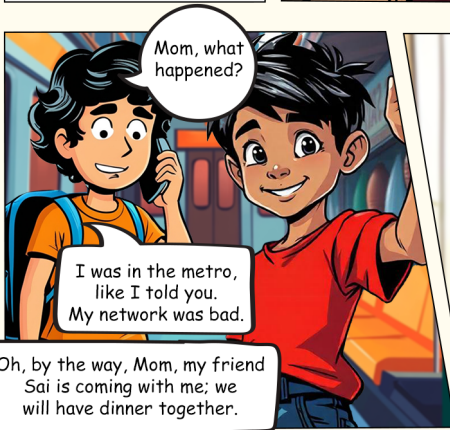
SHE IS IN UTTER SHOCK AS SHE RECEIVES ANOTHER MESSAGE WITH AN AUDIO CLIP.



Your payment  
has been made

**Rs 50,000**

CONFUSED, SAPNA LOOKS AT HER PHONE, WHICH STARTS RINGING. IT'S AMIR!



**REMEMBER!**

Scammers use urgency to pressure people into committing mistakes. Think twice before responding to any ransom/money requests.

Deepfake scams are on the rise. Look for visual or audio glitches like unnatural facial movements, inconsistent lighting, or mismatched audio syncing, which can be the signs of deepfakes.

# THE REFUND SCAM



## Add Refund Details

Name

Charu

UPI ID (to receive money)

chaxxxx@okxyz

Mobile

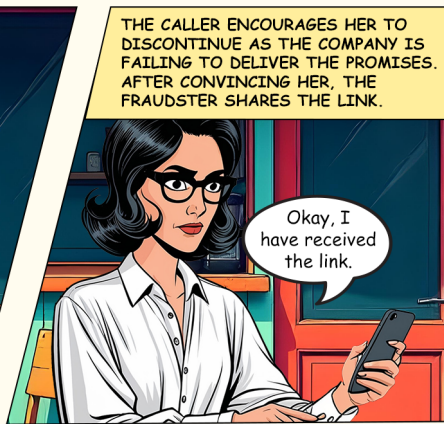
95xxx-xxxxx

DON'T END UP LOSING MONEY LIKE CHARU DID.

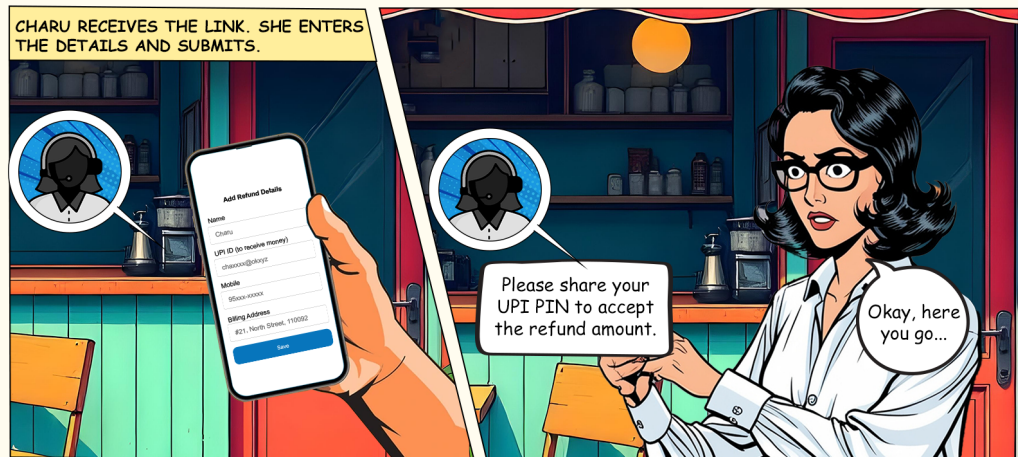


CHARU IS A YOUNG GRADUATE SCOUTING FOR JOB OPPORTUNITIES. SHE SIGNS UP ON MULTIPLE JOB PORTALS ONLINE. ONE DAY SHE GETS A CALL FROM A REPUTED JOB PORTAL.





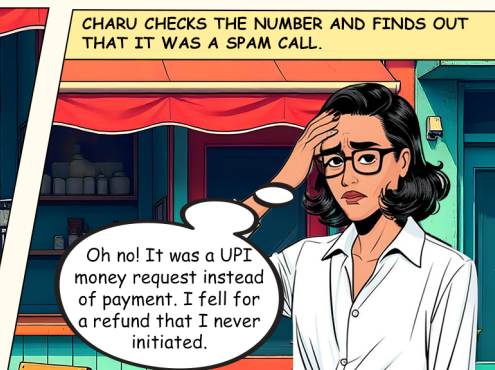
CHARU RECEIVES THE LINK. SHE ENTERS THE DETAILS AND SUBMITS.



IMMEDIATELY AFTER, THE CALLER HANGS UP.



CHARU CHECKS THE NUMBER AND FINDS OUT THAT IT WAS A SPAM CALL.



REMEMBER!



Do not enter UPI PIN ever to receive money. PIN is only needed to send money.



Banks, government organizations, and legitimate businesses will never ask you to share your UPI PIN or OTPs.



# THE SHADY CALL



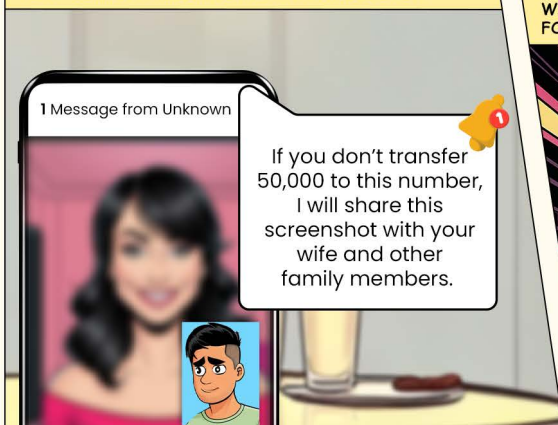
BE CAUTIOUS & DON'T FALL FOR ONLINE HONEYTRAPS  
LIKE DHRUV DID.

DHRUV IS SITTING AT A CAFE WHEN HE GETS A VIDEO CALL ON HIS PHONE FROM AN UNKNOWN PERSON. DESPITE REJECTING, THE CALLS KEEP COMING REPEATEDLY UNTIL HE PICKS UP.



DHRUV IS UTTERLY CONFUSED ABOUT THE CALLER AS SHE UNDRESSES HERSELF OVER THE CALL.

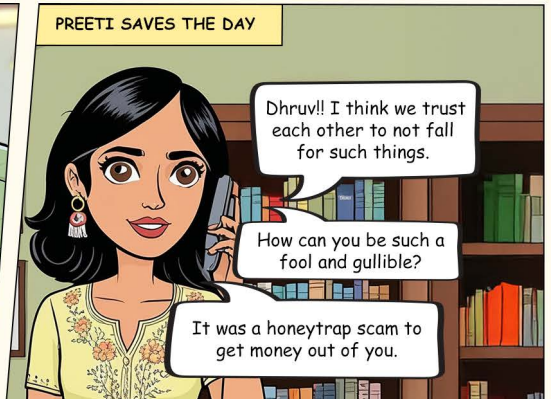
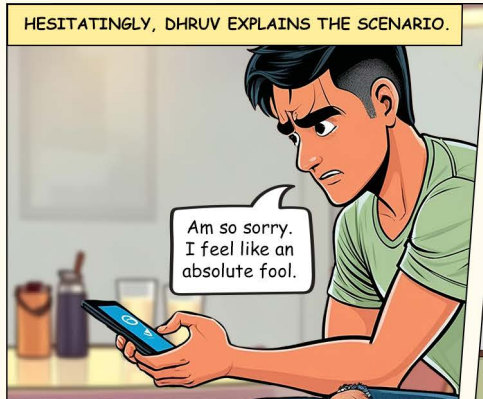
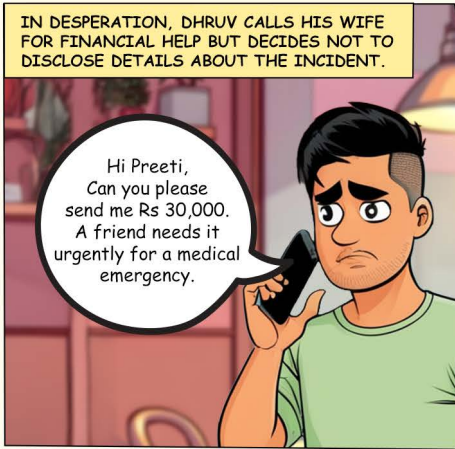
NEXT COMES A MESSAGE WITH A SCREENSHOT.



THE BLACKMAILER ALSO SHARES DETAILS OF DHRUV'S WIFE TO MAKE HIM BELIEVE IN THE SITUATION AND FORCES HIM TO TRANSFER THE MONEY ASAP.





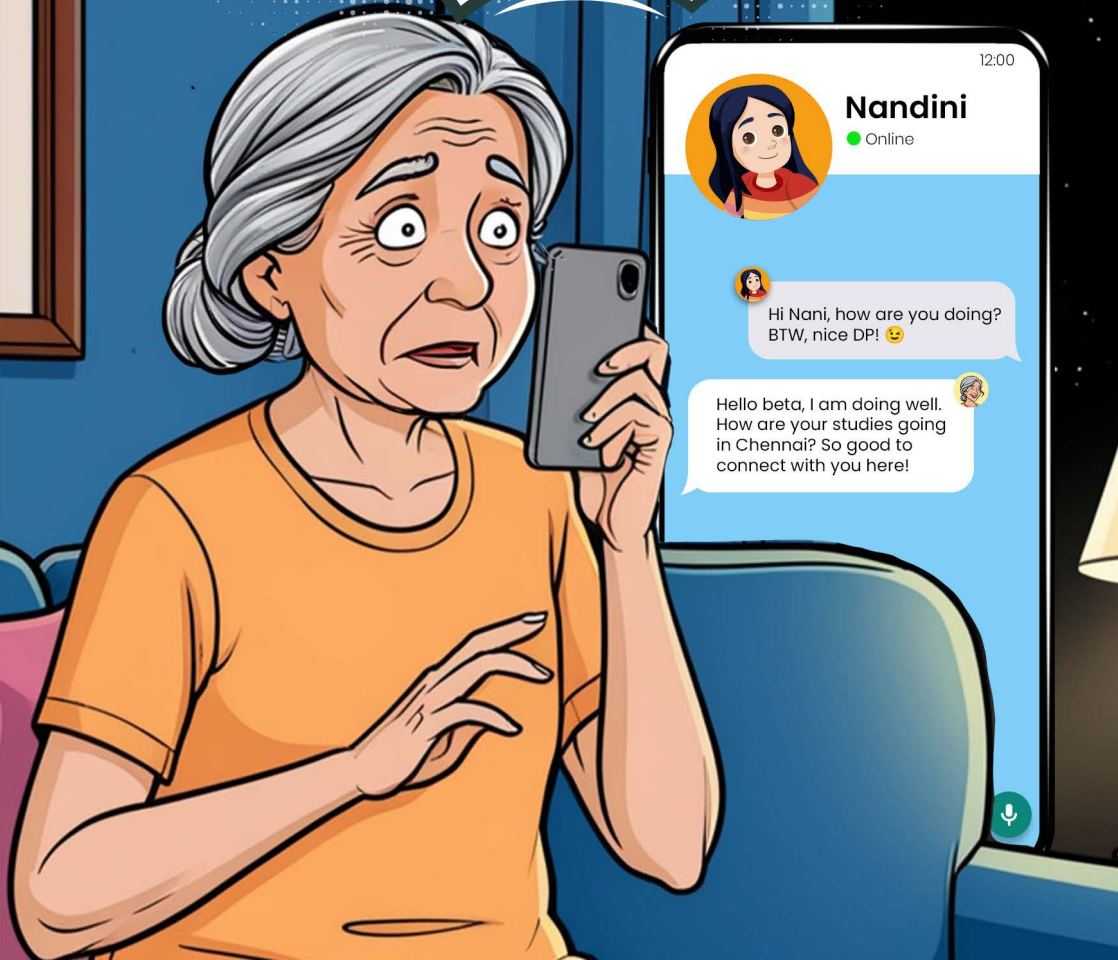


Limit permissions given to social media/ messaging apps.



Verify the user before accepting their calls on messaging platforms.

# THE DISGUISED RELATIVE



**DON'T ACCEPT MONEY REQUESTS ON SOCIAL MEDIA  
LIKE SUSHMA DID.**



SUSHMA, A RETIRED TEACHER, ENJOYS KEEPING UP WITH HER FAMILY ON SOCIAL MEDIA. ONE EVENING, SHE RECEIVES FRIEND REQUEST FROM A STRANGER PRETENDING TO BE HER GRANDDAUGHTER NANDINI.

Oh, Nandini!  
Sweet of her to  
connect with her  
granny on  
social media.



Nandini

ACCEPT

DECLINE

WITHOUT THINKING TWICE,  
SHE ACCEPTS THE REQUEST.

SUSHMA RECEIVES A MESSAGE FROM NANDINI  
IN HER CHAT BOX.



Hi Nani, how are you doing?  
BTW, nice DP! 😊



Hello beta, I am doing well.  
How are your studies going  
in Chennai? So good to  
connect with you here!

SUSHMA WAS AMAZED BUT FELT A HINT OF  
SUSPICION, AS NANDINI IS GENERALLY  
FORMAL WITH HER ON DIGITAL PLATFORMS.

NEVERTHELESS, SHE CHERISHED THIS  
CONVERSATION. A COUPLE OF DAYS PASSED,  
THEY EXCHANGED, FUNNY MEMES, AND  
PODCAST LINKS.



Hahahah!!!!!!  
Very Funny Beta



Nandini

● Online



I'm in a bit of trouble and  
need some money.  
Can you transfer ₹15,000  
on my friend's number -  
9761XXXXXX. I'll explain  
everything soon. Love you!

Also, I tried reaching Mom,  
but her phone is off, she  
texted from her office  
colleague's number.



Ohh! Sure, beta.  
I am sending right away.

A WEEK LATER...

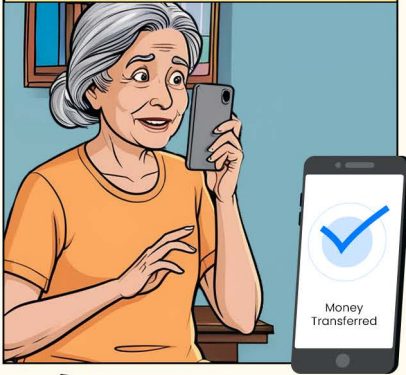


Hi Nani! I have a request.  
Can you please help me?

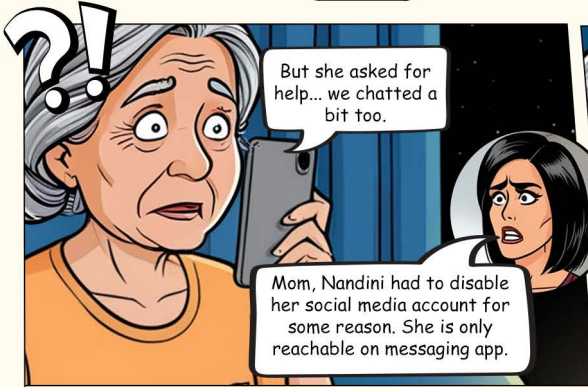
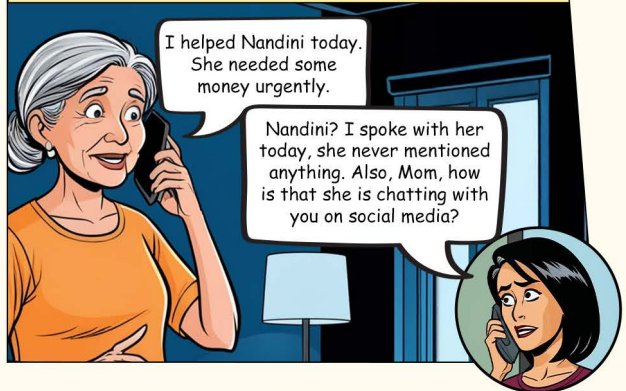


Hi Beta. What happened?  
Are you fine?

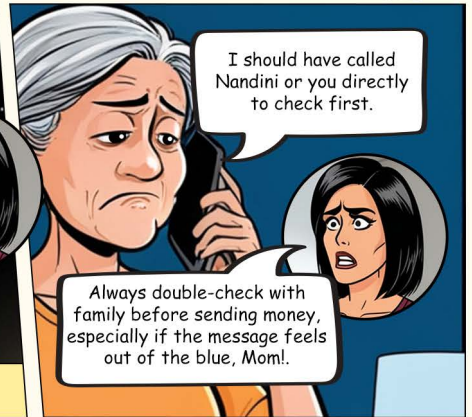
WITHOUT HESITATION, SHE TRANSFERS THE AMOUNT TO THE NUMBER PROVIDED.



LATER THAT DAY...  
SUSHMA GETS A CALL FROM HER DAUGHTER.



REALIZING SHE MAY HAVE BEEN DECEIVED BY A FRAUDSTER  
PRETENDING TO BE HER GRANDDAUGHTER.



REMEMBER!



Verify the requests before connecting with anybody on social media.



Do not entertain any money requests received on social media.

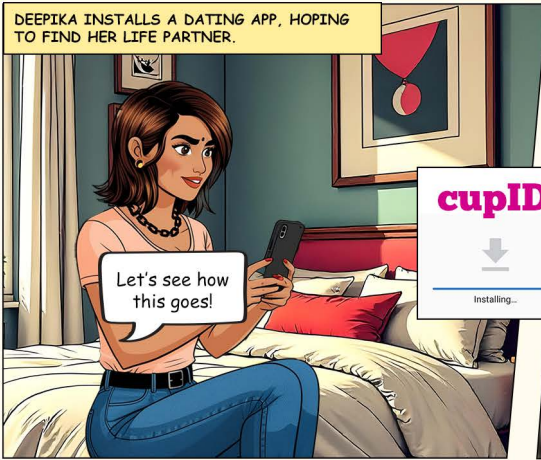


# THE CUPID GONE WRONG

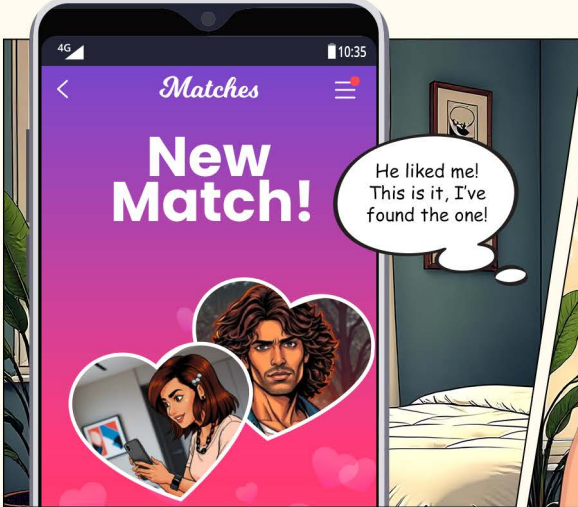
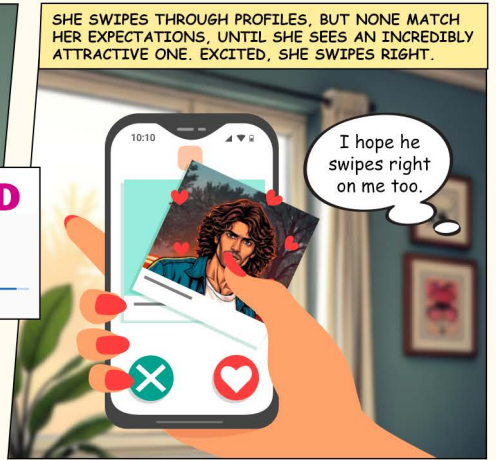


DON'T FALL PREY LIKE DEEPIKA; KNOW WHO'S ON  
THE OTHER SIDE BEFORE TRUSTING THEM.

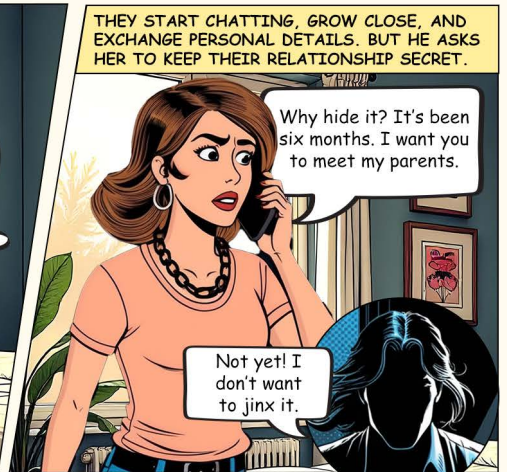
DEEPIKA INSTALLS A DATING APP, HOPING TO FIND HER LIFE PARTNER.



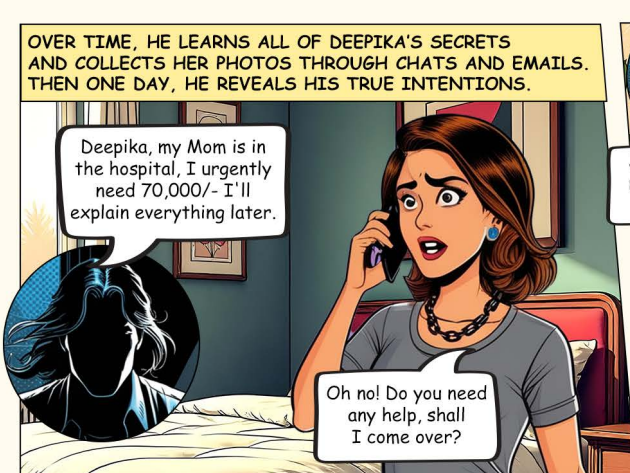
SHE SWIPES THROUGH PROFILES, BUT NONE MATCH HER EXPECTATIONS, UNTIL SHE SEES AN INCREDIBLY ATTRACTIVE ONE. EXCITED, SHE SWIPES RIGHT.



THEY START CHATTING, GROW CLOSE, AND EXCHANGE PERSONAL DETAILS. BUT HE ASKS HER TO KEEP THEIR RELATIONSHIP SECRET.

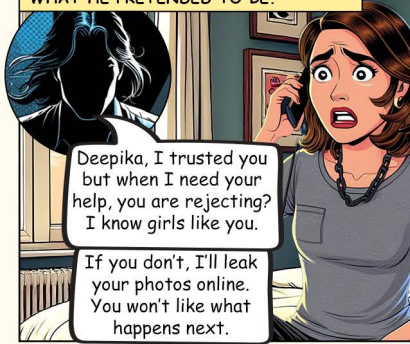


OVER TIME, HE LEARNS ALL OF DEEPIKA'S SECRETS AND COLLECTS HER PHOTOS THROUGH CHATS AND EMAILS. THEN ONE DAY, HE REVEALS HIS TRUE INTENTIONS.





DEEPIKA SENSES THROUGH HIS TONE AND UNREASONABLE REQUESTS THAT SOMETHING IS WRONG. HE ISN'T WHAT HE PRETENDED TO BE.



Deepika, I trusted you but when I need your help, you are rejecting? I know girls like you.

If you don't, I'll leak your photos online. You won't like what happens next.

DEEPIKA IS DEVASTATED AND PLEADS WITH HIM NOT TO BLACKMAIL HER, BUT HE KEEPS PRESSURING HER.



I'll ask my parents. Please give me some time.

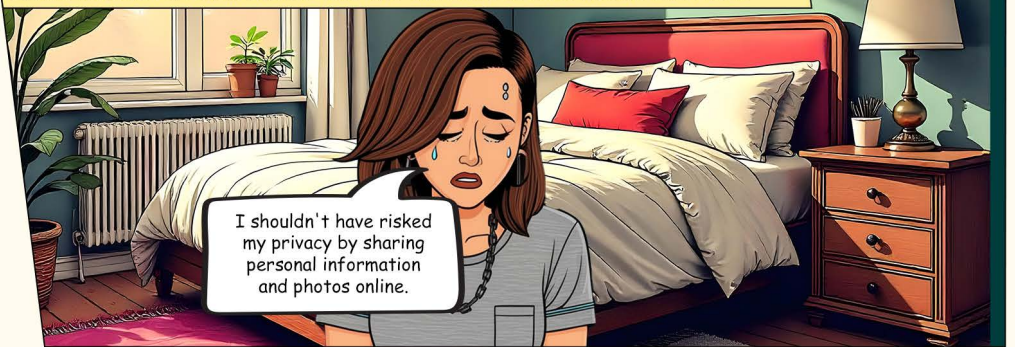
SHE CONFESSES EVERYTHING TO HER PARENTS, WHO RELUCTANTLY SEND THE MONEY TO PROTECT HER.



I've sent the money. I beg of you to not leak my photos. I trusted you, Rohan. How could you even think of doing this to me.



DEEPIKA LEARNS THAT KNOWING HIM ONLINE WAS A SHAM. SHE LATER FINDS OUT THAT HE HAS BLOCKED HER FROM EVERYWHERE AND THE NAME HE SAID WASN'T EVEN REAL!



I shouldn't have risked my privacy by sharing personal information and photos online.

REMEMBER!

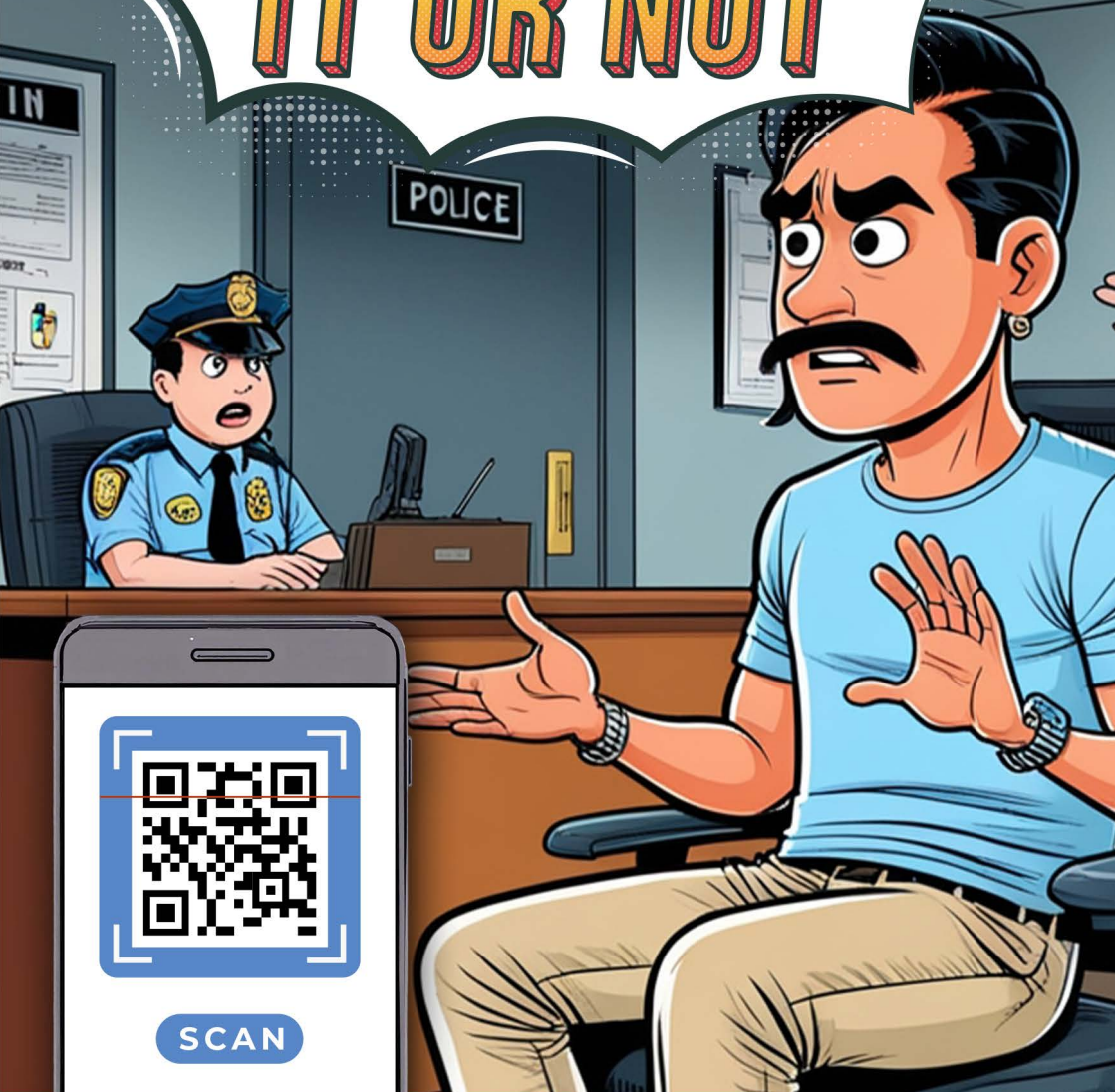


Do not trust anyone online until you meet them offline.



Avoid sharing intimate media digitally at any stage of a relationship.

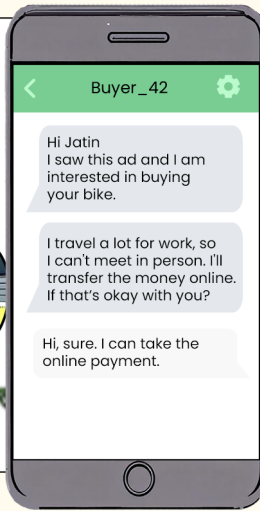
# TO SCAN IT OR NOT



STAY VIGILANT OR LOSE YOUR MONEY  
THE WAY JATIN DID.



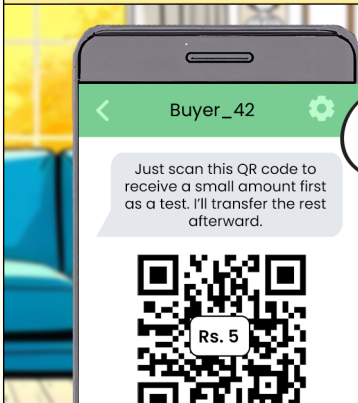
JATIN IS SELLING HIS OLD BIKE ON OLX PLATFORM WITHIN MINUTES, HE GETS A MESSAGE FROM A BUYER.



Wow, that was fast! He's offering to pay the full price without bargaining!



JATIN, EAGER TO MAKE THE SALE, DOESN'T HESITATE EVEN A SECOND AND GOES AHEAD WITH ONLINE TRANSACTION.



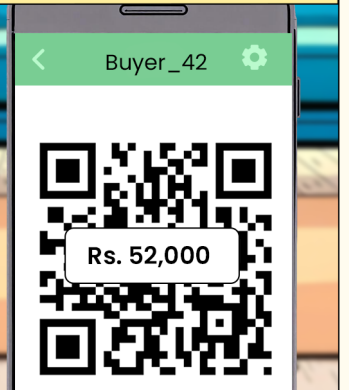
Alright, seems simple enough.

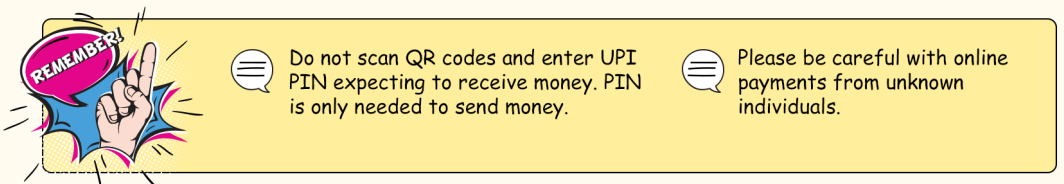
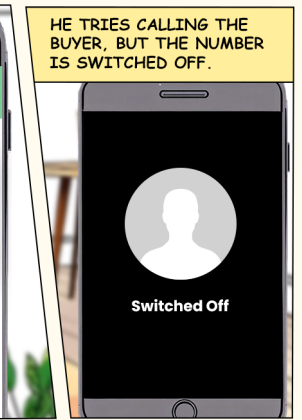
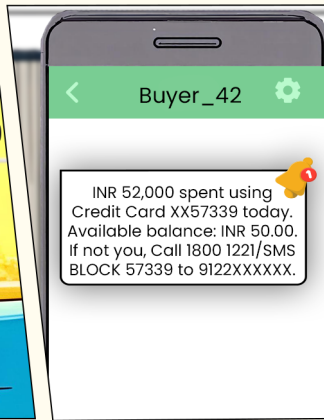
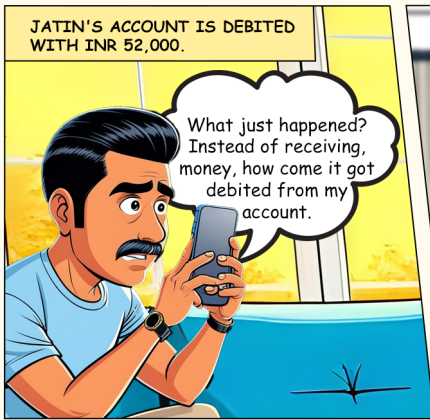
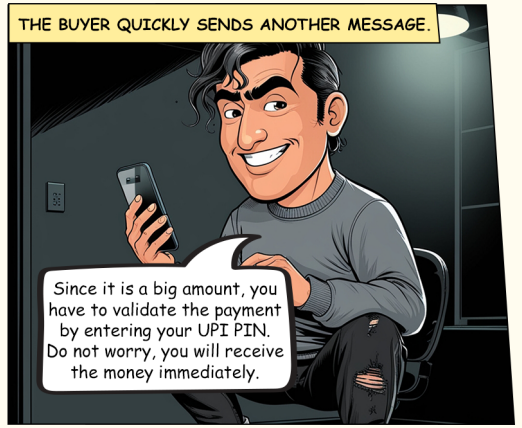
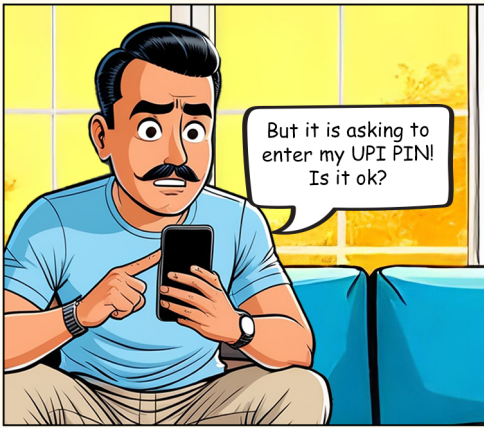
JATIN INDEED RECEIVES RS 5 AND FEELS REASSURED.



Huh, it worked. Now let's initiate the final payment.

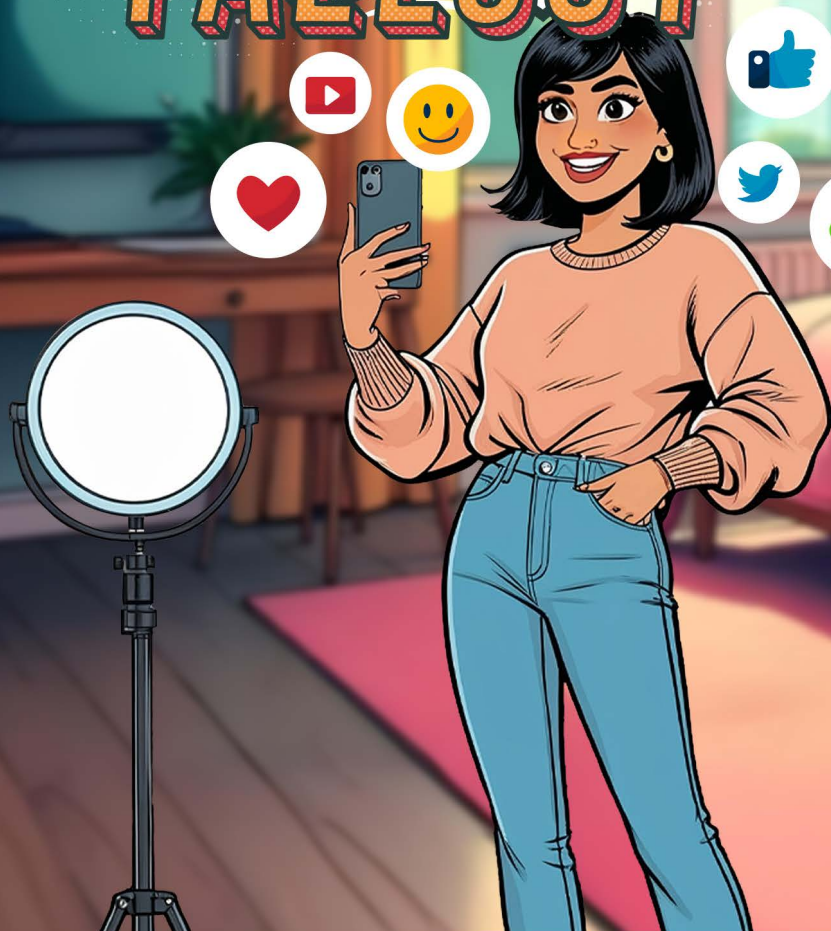
BUYER SENDS A SECOND QR CODE FOR RS 52,000. JATIN SCANS IT CONFIDENTLY, ASSUMING TO RECEIVE THE FULL AMOUNT.





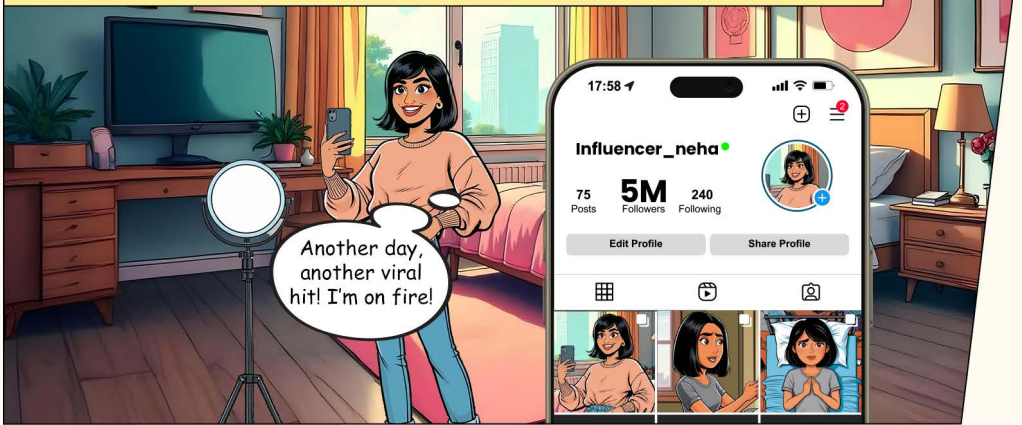


# THE INFLUENCER'S FALLOUT

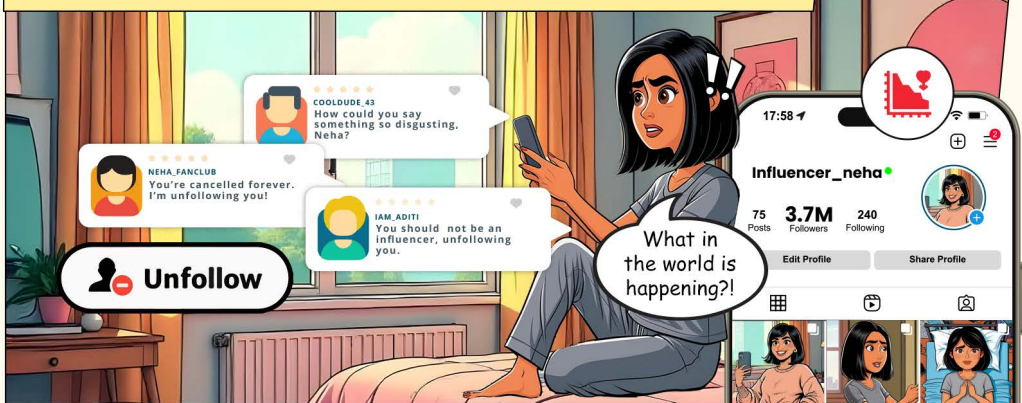


EVERYTHING IS NOT WHAT IT SEEMS ONLINE  
LEARN FROM NEHA'S FALLOUT.

NEHA, A YOUNG WELL-KNOWN INFLUENCER, THRIVING ON SOCIAL MEDIA POPULARITY AND MAKING IT BIG.



NEXT MORNING, NEHA WAKES UP, EXPECTING HER INBOX TO BE FLOODED WITH PRAISE AND LOVE. BUT INSTEAD, SHE SEES HUNDREDS OF ANGRY MESSAGES AND NOTIFICATIONS, AND NOTICES A CONSIDERABLE DROP IN HER FOLLOWER COUNT.



NEHA FRANTICALLY SCROLLS THROUGH HER PROFILE, GASPING IN HORROR. A DEEPAKE VIDEO OF HER CONTAINING HATEFUL MESSAGES IS CIRCULATING EVERYWHERE. IN THE VIDEO, HER FACE IS DIGITALLY ALTERED TO SAYING THE MOST OFFENSIVE, OUTRAGEOUS THINGS AND ANTI-RACIST COMMENTS.



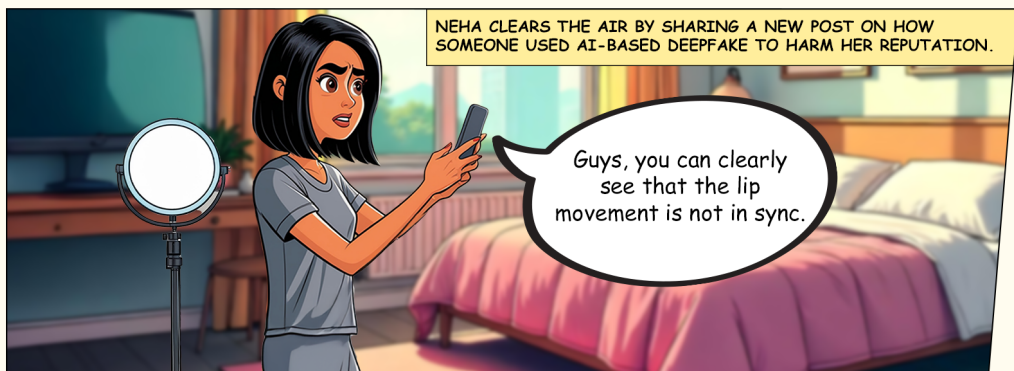


SHE RECEIVES MESSAGES FROM HER FRIENDS AND FAMILY ASKING ABOUT HER VIDEO BEING CIRCULATED IN MESSAGING APPS.

NEHA EXPLAINING THE WHOLE WORLD THAT SHE WOULD NEVER SAY SUCH THINGS EVEN IN HER WILD DREAMS!



HER FACE TURNS PALE AS SHE WATCHES HER CAREER CRUMBLE BEFORE HER EYES ALL BECAUSE OF SOMETHING SHE NEVER DID OR SAID!



Check for discrepancies like inconsistent lighting, unnatural facial movements, or mismatched audio that indicate manipulation.



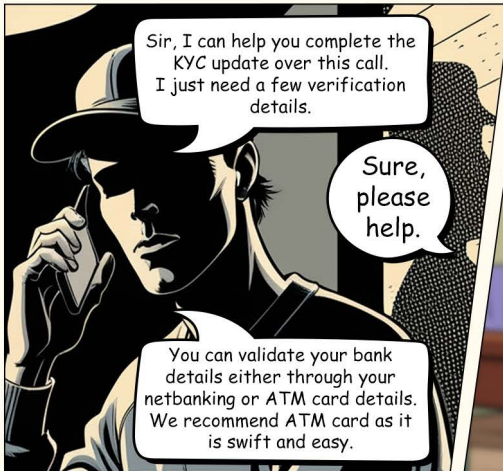
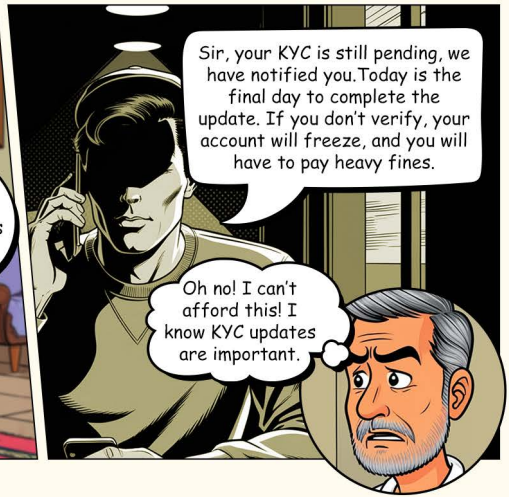
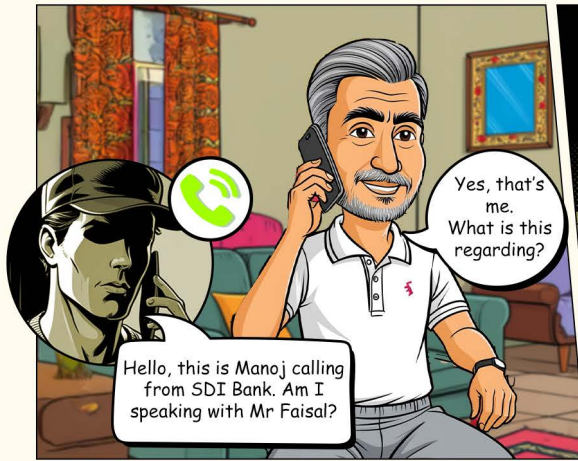
If you come across deepfake content that could harm others, report it to the platform's help centre where it's shared.

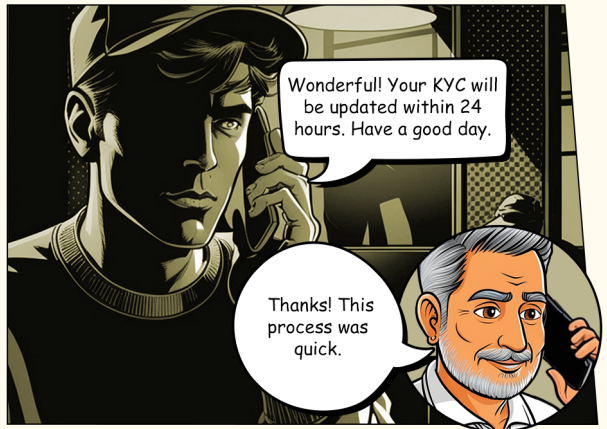
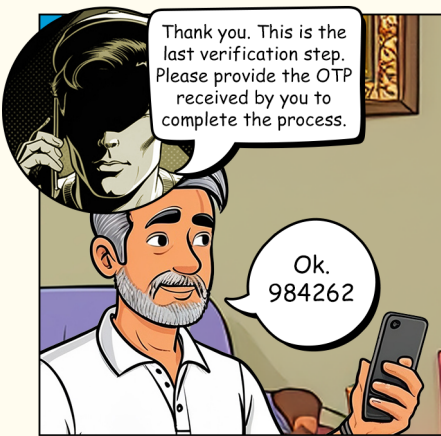
# KYC UPDATE OR NOT



STAY AWAY OF QUICK KYC UPDATES OVER PHONE CALLS.  
DON'T FALL FOR EASY SHORTCUTS LIKE FAISAL DID.







THE CALL GETS DISCONNECTED AND AS SOON AS FAISAL KEEPS THE PHONE DOWN. HE IS SURPRISED AND CANNOT BELIEVE WHAT HE SEES...



HE CALLS HIS BANK IMMEDIATELY AND THE BANK OFFICIAL TELLS HIM...



No bank will ever ask for sensitive details like your card number, CVV, or Aadhaar over the phone.

Never share an OTP with anyone. Always read the SMS containing the OTP to know the purpose of the OTP. Any money transaction will have the amount and merchant site details mentioned in the SMS.

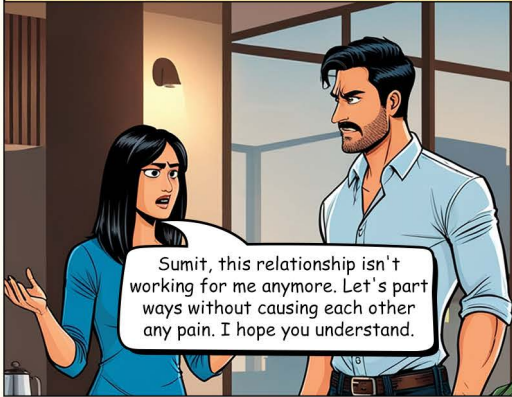


# TRAPPED BY BETRAYAL

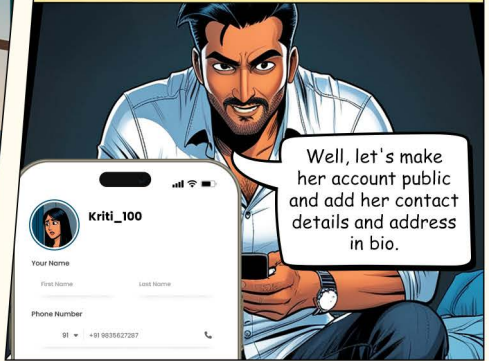


LEARN WITH KRITI WHY SOME THINGS AREN'T  
MEANT TO BE SHARED ONLINE.

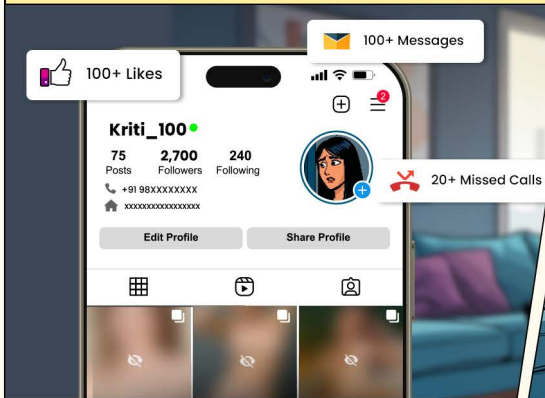
AFTER A LONG AND THOUGHTFUL CONVERSATION, KRITI DECIDES TO END HER RELATIONSHIP WITH SUMIT.



SUMIT, HOWEVER, DOESN'T TAKE THE BREAKUP WELL. HE FORCEFULLY LOGS IN TO KRITI'S ACCOUNT AND STARTS POSTING PRIVATE IMAGES AND VIDEOS WITHOUT HER CONSENT.



NEXT DAY KRITI IS FLOODED WITH MESSAGES FROM UNKNOWN PEOPLE IN HER INBOX, COMMENTS FROM STRANGERS AND CALLS ASKING STRANGE FAVOURS.



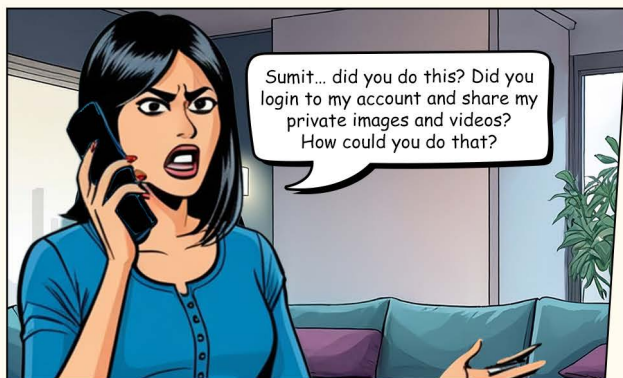
CONFUSED AND DISTURBED, KRITI STARTS RECEIVING MORE INAPPROPRIATE CALLS THROUGHOUT THE DAY.



IN THE MIDDLE OF UNPRECEDENTED CHAOS, KRITI RECEIVES A CALL FROM SUMIT.







Sumit... did you do this? Did you login to my account and share my private images and videos? How could you do that?

KRITI SUDDENLY REMEMBERS THAT, IN A MOMENT OF TRUST, SHE ONCE SHARED HER PASSWORDS WITH SUMIT.



Yes, I did. I'll take it down, if you reconsider your decision and continuing to keep seeing me.

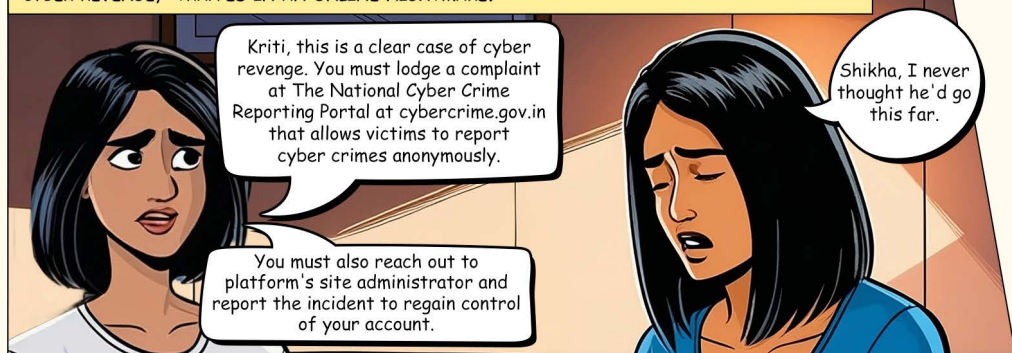


Are you blackmailing me? This is unbelievable! You've betrayed my trust in the worst way possible!



Call it what you want. It's your choice.

IN UTTER SHOCK, KRITI RECEIVES FRANTIC CALLS FROM HER FRIENDS. SHE'S BEING A VICTIM OF 'CYBER REVENGE,' TRAPPED IN AN ONLINE NIGHTMARE.



Kriti, this is a clear case of cyber revenge. You must lodge a complaint at The National Cyber Crime Reporting Portal at [cybercrime.gov.in](http://cybercrime.gov.in) that allows victims to report cyber crimes anonymously.

You must also reach out to platform's site administrator and report the incident to regain control of your account.

Shikha, I never thought he'd go this far.

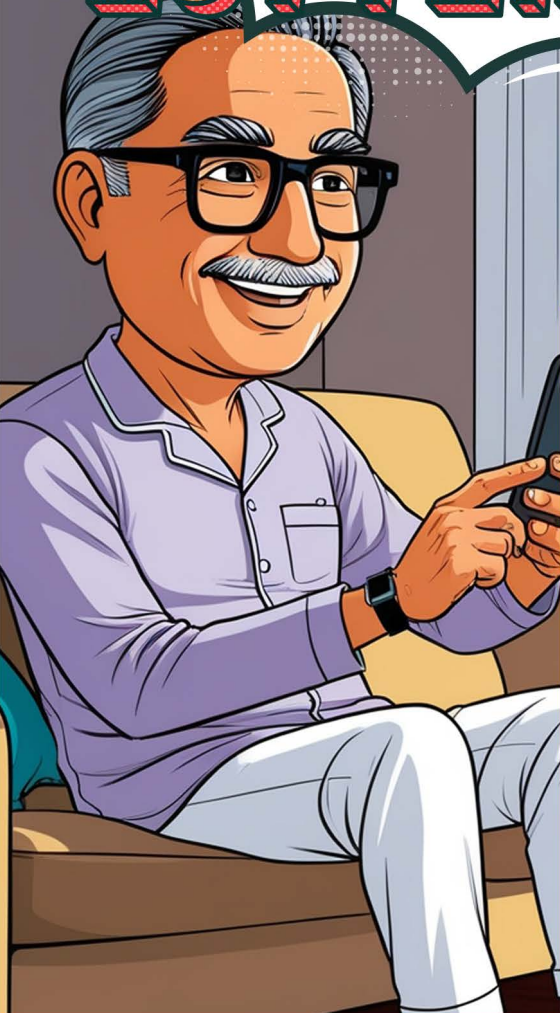
REMEMBER!

Avoid sharing sensitive or personal photos and videos, even with people you trust.

Keep financial details, passwords, and other private information strictly confidential; never share these with anyone.

If you ever become a victim of cyber harassment or cyber revenge, don't hesitate to report it to local authorities or cybercrime cell.

# CAUGHT IN A LOTTERY LIFE



DON'T GET LURED BY OFFERS THAT SEEM TOO GOOD TO BE TRUE,  
LIKE SATYAPAL DID.



SATYAPAL, A RETIRED SCHOOLTEACHER, RECEIVES AN EXCITING MESSAGE ON SOCIAL MEDIA ABOUT A HUGE CASH PRIZE IN A 'BENGAL MEGAMILLION LOTTERY.'



THE LOTTERY CAPTION READS OUT ...



MR. SATYAPAL, TRUSTING THE APPEARANCE OF AN OFFICIAL-LOOKING LOGO, IS TEMPTED. HE SENDS THE MONEY AND WAITS FOR HIS 'TICKET'.



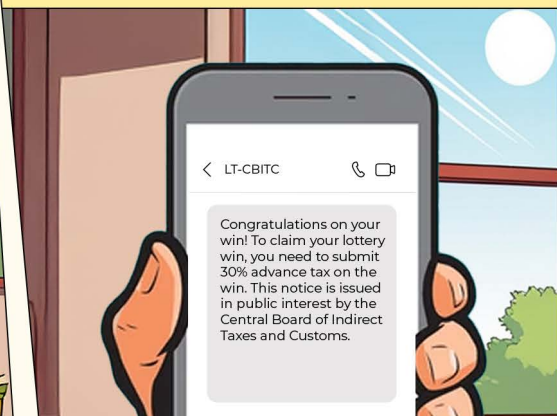
FEW DAYS LATER...



THE NEXT DAY, HE RECEIVES A MESSAGE FROM THE SAME SOURCE.



THAT VERY INSTANT, SATYAPAL RECEIVES A MESSAGE.



SOON, HE ALSO RECEIVES A CALL FROM A SO-CALLED 'GOVERNMENT OFFICIAL'

Hello, Mr Satyapal, I am calling from the Indirect Tax department. For 5,00,000 win; I will have to request you to submit 1,50,000 as advance tax charged at 30%.

Sir, I will not be able to deposit such a huge amount suddenly. Is there any other way?

In that case, for now, you may please submit a minimum of 50,000 in installments for us to process.

Okay.

ANXIOUSLY, SATYAPAL WAITS FOR HIS PRIZE MONEY BUT REPEATEDLY RECEIVES REQUESTS FOR ADDITIONAL PAYMENTS.

RBI is holding your prize money, and you must pay an additional processing fee of INR 10,000 and stamp duty.

EACH TIME HE SENDS MONEY, ANOTHER 'OFFICIAL' MESSAGE FOLLOWS, ASKING FOR MORE PAYMENTS. IT BECOMES OBVIOUS TO SATYAPAL THAT SOMETHING IS NOT RIGHT ABOUT THESE TRANSACTIONS, HE SHARES ABOUT HIS EXPERIENCE WITH HIS FRIEND MR. SHARMA.

Satyapal, this looks suspicious. You must visit nearby Cyber Crime unit right away.

SATYAPAL REPORTS THE INCIDENT TO THE CYBER CRIME UNIT, WHERE HE LEARNS THAT HUNDREDS HAVE FALLEN TARGET TO THE SAME SCAM.

Beware of online lottery scams! Never send money to unknown sources.

Sir, Government lotteries do not ask for payments or additional charges via WhatsApp or social media.

REMEMBER!

Always verify the authenticity of online lotteries. Be cautious of deceptive, look-alike websites that mimic official sources, double-check URLs, official contact details, and verify legitimacy directly from the official site.

Never entertain calls from unofficial sources claiming unrealistic money wins. Always verify with the official lottery company directly.

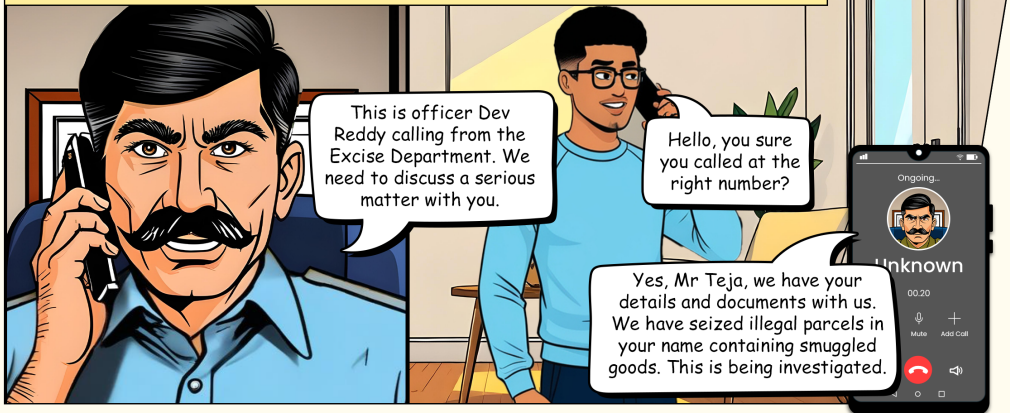


# DIGITAL ARREST ON RISE



DON'T LET PANIC CONTROL YOU LIKE IT DID TO TEJA.

TEJA IS A YOUNG, AMBITIOUS PROFESSIONAL WHOSE LIFE TAKES A SUDDEN, FRIGHTENING TURN WHEN ONE MORNING, HE RECEIVES A CALL FROM AN UNKNOWN NUMBER.



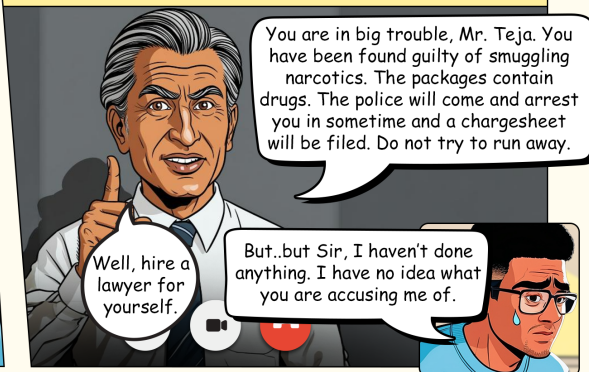
TEJA CAN'T BELIEVE WHAT HE'S HEARING. THE CALLER SOUNDS INCREDIBLY PROFESSIONAL, AND PANIC STARTS TO CREEP IN.

AS THE CALL CONTINUES, THE SUPPOSED OFFICER REDDY SENDS TEJA A VIDEO CALL LINK, CLAIMING IT'S A NECESSARY PART OF THE PROCESS.



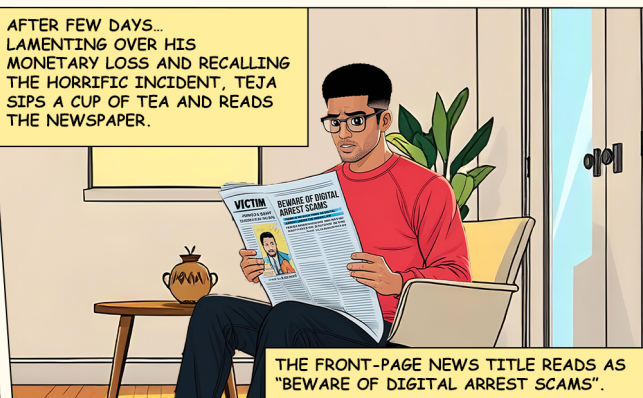
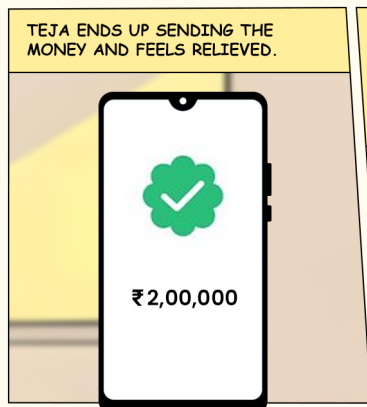
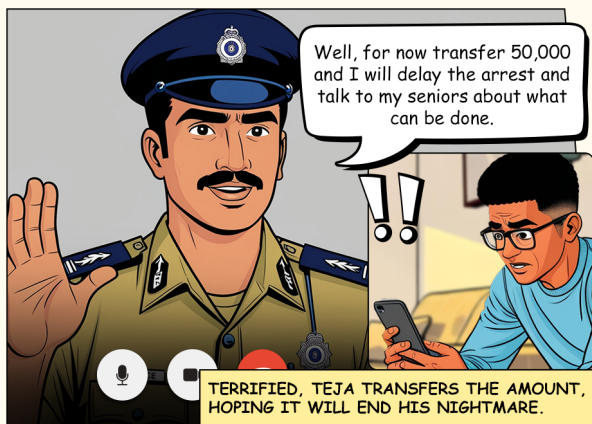
TEJA IS CONSTANTLY HELD ON VIDEO DUE TO WHICH HIS FEAR AND ANXIETY GROWS. THEY WARN HIM OF SEVERE CONSEQUENCES IF HE'S FOUND GUILTY.

A NEW PERSON NAMED PRATAP PRETENDING TO BE A SENIOR OFFICER FROM THE DIRECTORATE OF REVENUE INTELLIGENCE APPEARS ON THE VIDEO CALL AND INTERROGATES HIM ROUGHLY.





THE SR. OFFICER LEAVES, AND ANOTHER 3RD PERSON DRESSED AS A POLICEMAN APPEARS IN FRONT OF THE CAMERA.

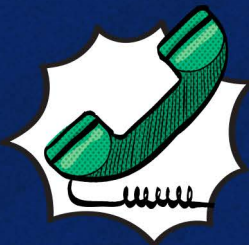


**REMEMBER!**

**! There is no such thing as Digital Arrest under the Indian law.**

- Beware if anyone poses to be a Govt. or Police official and demands money. Ask them to send a legal notice at your address first.
- No legal fine or settlement can happen online over a call without proper documentation and court hearing.
- If fraudsters share fake fine documents, challan, always disconnect the call and reach out to the concerned department on your own by visiting the respective office or call on helpline.

# CYBERCRIME REDRESSAL MUST FOLLOW STEPS



## Call 1930 within the Golden Hour

If you fall victim to a financial cyber scam, remember to quickly call on 1930 and report your case within the first hour of the incident, also known as the Golden Hour. This can significantly help you to recover your loss.

## Report the Cybercrime

Ensure that you always report the incident at the National Cybercrime Reporting Portal (NCRP) at [www.cybercrime.gov.in](http://www.cybercrime.gov.in). It is mandatory for the victim to report an official complaint to seek resolution.

If online reporting is not possible due to any reason, visit the nearby cyber crime police station to lodge your complaint.





# CYBER TERMINOLOGIES

## **Credential Stuffing**

A cyber-attack where stolen username-password pairs from one breach are used to gain unauthorized access to user accounts on different platforms.

## **Cyber Revenge**

This involves using digital platforms to get back at against someone, often through harassment or sharing private information without consent to cause harm or humiliation.

## **Cyber Stalking**

This involves the persistent harassment of an individual through electronic means, including spying, monitoring, and unwanted communications, leading to fear or distress.

## **Deepfake/Morphing**

This refers to the use of artificial intelligence to create realistic fake videos or images that manipulate a person's likeness, often used to mislead or defame individuals.

## **Digital Arrest**

A digital arrest involves cybercriminals using deception and fear to control a victim's digital communication and movement to extract money or information.

# CYBER TERMINOLOGIES

## Impersonation Scams

Scammers impersonate friends or family members in distress and contact victims to send money urgently, creating a sense of panic.

## Matrimonial/Online Dating Scams

Scammers create fake profiles on dating or matrimonial sites to build a relationship with victims, ultimately deceiving them into sending money or sharing personal information.

## Phishing

A fraudulent attempt to obtain sensitive information such as usernames, passwords, and credit card details by disguising as a trustworthy entity. This often occurs through emails or messages that appear to be from legitimate sources.

## Sextortion

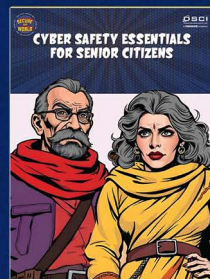
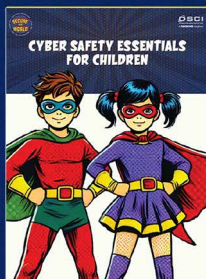
A form of blackmail where an individual is coerced into providing sexual content or money by threatening to release compromising information or images if they do not comply.



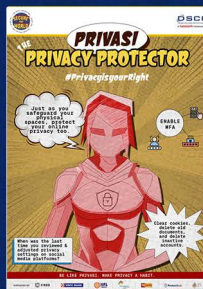
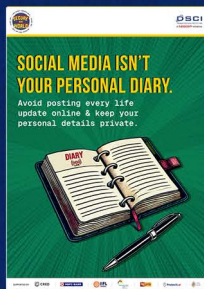
## CHECK OUT OUR OTHER CYBER AWARENESS CONTENT

To make cybersecurity awareness more accessible, we've created awareness materials for all ages and in English and Hindi. You can explore more such interesting thematic based cyber security awareness materials at : [www.dsai.in/content/cyber-security-awareness-month-2024](http://www.dsai.in/content/cyber-security-awareness-month-2024)

### INFOGRAPHICS



### POSTERS



### SCREENSAVER



# MEET OUR CYBERHEROES!



## SAKHI: THE SOCIAL KEEPER

On social media, I choose to share wisely.

## RAKSHAA: THE APP GUARDIAN

I only install official apps & grant them necessary permissions.



## DHANI: THE PAYMENTS WIZARD

I guard my OTP/PINs & never share them.

## SANDESH: THE EMAIL DEFENDER

I will check for phishing emails & think before clicking links.



## PRIVASI: THE PRIVACY PROTECTOR

Privacy is my right; I protect it offline & online.

## SATYA: THE CYBERCRIME ADVISOR

You are not alone. Together we can fight it off.





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Data Security Council of India (DSCI) is a not-for-profit, industry body on data protection in India, setup by Nasscom, committed towards making the cyberspace safe, secure and trusted by establishing best practices, standards and initiatives in cyber security and privacy. DSCI works together with the Government and their agencies, law enforcement agencies, industry sectors including IT-BPM, BFSI, CII, telecom, industry associations, data protection authorities and think tanks for public advocacy, thought leadership, capacity building and outreach initiatives.

Explore our other awareness campaigns on cyber security and privacy at [www.dsci.in](http://www.dsci.in)



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