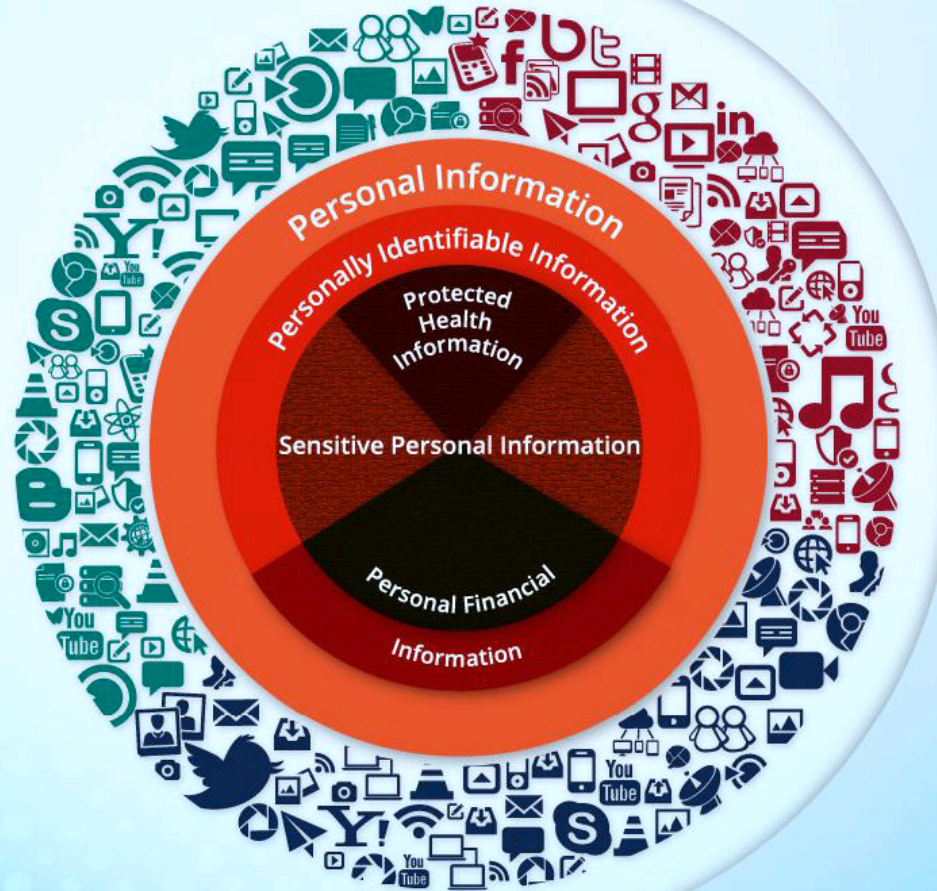


my PRIVACY Mantra for 2015

Data Privacy Day is on 28th January, but *I celebrate it every day!*



TYPES OF PRIVACY

- Information Privacy** of one's personal information
- Bodily Privacy** of one's body and self being
- Territorial Privacy** of one's territory or environment
- Communication Privacy** of one's communications

Privacy Principles for Users !

- Notice** ~ Succinct and Comprehensible
- Choice** ~ Meaningful ('Opt in' or 'Opt out')
- Consent** ~ Informed and Unambiguous
- Collection** ~ Limited to purpose
- Use** ~ Legitimate and Limited
- Security** ~ Reasonable

Celebrated in India under the leadership of Data Security Council of India
...Join the Industry's voice to build a stronger **Data Protection Regime**