


DATA PRIVACY DAY, 28 JAN 2016

 **Pledge** to build a **Culture of Trust**




 **APPROACH**
Be proactive, vigilant & responsive to the needs of privacy

 **LEARN**
Understand privacy nuances, dimensions & implications

 **EDUCATE**
Make colleagues aware of privacy expectations, obligations & liabilities

 **PROMOTE**
Act as an active agent to enhance privacy culture

 **ASSURE**
Take necessary care & due diligence while handling personal information

*Celebrated in India under the leadership of Data Security Council of India
.....Join the industry's voice to build a stronger Data Protection Regime.*