



WE EXTRACT THE WORLD'S MOST VALUABLE DATA TO FUEL GROWTH: ACHIEVING BETTER RESULTS FOR DIGITAL ADVERTISERS THROUGH PRECISION AT SCALE AND INTELLIGENT TECHNOLOGY.

FOUNDED IN 2014, we are the first company to source, refine and market deterministic data from enterprises, such as telecom operators, security companies, payroll providers and e-commerce shops. Our solutions deliver results above and beyond average benchmarks and capabilities.



### TARGETING

Choose from a wide range of high-performing segments that utilize Socio-Demographic, Interest and Purchase Data to ensure your message is seen by the right audience.



### INSIGHTS

Not sure which audiences will be best suited for your campaign? Discover who to target before getting too invested by evaluating which users would likely be more engaged.



### CONNECT

Realize the full value of your offline data connected to customer emails and phone numbers by making it available for targeting digital campaigns via deterministic data on-boarding,

## "DATA IS THE NEW OIL"



### SOURCE

We ensure that only high-quality data that we've verified from trusted companies gets extracted.



### REFINE

zeoCore™, our data refinery, creates unified identities which power our solutions.



### DISTRIBUTE

We make it easy for you to utilize the data, integrating our products with leading DSP's, DMP's and more.

### PRECISION

Up To **94%** OTR

We exceed audience On-Target-Reach benchmarks, up to 2-6X, and better user engagement through a stringent process of validation and careful refinement.

### SCALE

**+172MM**

Global Unique Mobile Profiles in India

We are able to reach significant amounts of smartphone users to support any campaign.

### TECHNOLOGY



Our proprietary technology takes the full power of our deterministic telecom & large enterprise graph to form high-performing segments.

## DATA FROM TELECOMS & LARGE ENTERPRISE COMPANIES



Gender



Age



Location



Interest



Phone Usage



Roaming



ARPU

## OVER 35 OF THE WORLD'S TOP 100 BRANDS USE ZEOTAP



Mercedes-Benz



LONDON

## CERTIFICATIONS

